Minutes Customer Service, Operations and Security Committee June 9, 2016

Committee Chair Hudgins called the meeting to order at 11:04 AM. Present were:

Committee Members

Mrs. Catherine Hudgins, Chair Mr. Malcolm Augustine, Vice Chair

Mr. Tom Bulger

Other Members

Mr. Jack Evans

Ms. Kathryn Porter

Mr. Michael Goldman

Mr. Corbett Price

Mr. Robert Lauby

Ms. Carol Carmody

Mr. Christen Dorsey

Approval of Agenda

The agenda was approved as presented.

Information Item

A. Safe Track Communications and Outreach

Staff briefed the Customer Service and Operations Committee on communications and outreach underway to inform riders, jurisdictional partners and other stakeholders about the SafeTrack Program. WMATA is using a mix of earned media, paid media, social media, customer outreach and system signage to communicate the plan to riders and focus attention on the major impacts to service.

Meeting was adjourned at 11:36 AM.