



Metro's Installation of New Faregates and Fareboxes – Social Media Content

The following messages have been created to help engage and inform the community about Metro's investment in new, more reliable faregates and fareboxes. Stakeholders are encouraged to share these messages on their social media networks.

Suggested Tweets and Facebook Posts

Twitter Option




- SmarTrip cards purchased before 2012 are out. New & more reliable faregates are in! Replace your outdated SmarTrip card by Mar. 1 so you don't get stuck at the gate. Learn more at wmata.com/cardreplacement.
- Check your SmarTrip card. If you don't see a set of numbers that starts w/0167 it's time for an upgrade. Outdated cards must be replaced by March 1. Learn more at wmata.com/cardreplacement.
- Still holding on to that old SmarTrip card? It's time to let it go. New faregates and fareboxes on Metro means SmarTrip card purchased before 2012 must be replaced by March 1. Learn more at wmata.com/cardreplacement.
- How old is your SmarTrip card? If it was purchased before 2012, it's too old & must be replaced by March 1. Keep your commute on time visit wmata.com/cardreplacement to learn more.

Facebook Option

- Notice something new? Metro is installing new, faster and more reliable faregates at all of its rail stations and will begin upgrading Metrobuses this fall. This new technology means older SmarTrip® cards, purchased before 2012, must be replaced by March 1. Replace your outdated card today to ensure your commute doesn't get disrupted. Visit wmata.com/cardreplacement to learn more.
- Metro's getting a new look! Last summer Metro began installing new, faster and more reliable fareboxes and expects to have all 91 stations upgraded by the end of this year. If you have a SmarTrip® card purchased before 2012, you'll need an upgrade too. Replace your outdated SmarTrip card by March 1, 2022 to avoid commute disruptions. Metrobus riders will begin to see new fareboxes this fall and must also replace their outdated cards by March 1. Learn more at wmata.com/cardreplacement.
- Say farewell to your older SmarTrip card and hello to faster and more reliable ways to pay! Metro is installing new faregates at rail stations and will begin installing new fareboxes on buses this fall. This investment in technology means SmarTrip cards purchased before 2012 will not work after March 1, 2022. Don't wait to replace your outdated card visit wmata.com/cardreplacement to learn more.
- Replace your older SmarTrip® card by March 1, 2022. You've got places to be and Metro can get you there but if your card was purchased before 2012, it must be replaced to ride Metrorail or bus. Here's why... Metro is installing new, faster and more reliable faregates and fareboxes and older cards won't work with the new technology. Replace your card today to avoid travel interruptions. Visit wmata.com/cardreplacement to learn more.



Photo Options:

<p>SmarTrip card sample</p>	 <p>Sample image, actual location of numbers may vary.</p>
<p>New faregates installed at West Falls Church station</p>	
<p>Customer sign</p>	 <p>SAY FAREWELL to that old SmarTrip® card.</p> <p>Beginning March 1, 2022, SmarTrip cards purchased before 2012 will no longer work on Metrorail or any bus in the region that takes SmarTrip.</p> <p>Check the back of your card. If you don't see a set of numbers that begins with 0167, you must replace your card.</p> <p>If you're using SmarTrip in your mobile wallet, you're all set. Just tap and go.</p> <p>Don't wait. Replace your old card today. wmata.com/cardreplacement</p> 