

Extended Rail Service

Sample Email Newsletter and Social Media Copy

Sample Email Newsletter Copy:

Great news for when you need to get home late! Metro has expanded train service to midnight, seven days a week. In addition, Metro resumed late-night bus service to 2 a.m. on 36 routes throughout DC, MD, and VA.

Learn more at wmata.com/about/news/Metrorail-expands-to-midnights.cfm

Sample Social Media Copy:

Great news for when you need to get home late! @Metrorailinfo has extended train service to midnight, seven days a week.

Learn more at wmata.com/about/news/Metrorail-expands-to-midnights.cfm
#wmata #DoingOurPart