

## **Metro's Safety Measures in Place**

### **Sample Email Newsletter and Social Media Copy**

#### **Sample Email Newsletter Copy:**

As we continue to navigate the pandemic, we're not letting our guard down. Metro is still committed to doing what it takes to keep riders safe. Whether you're taking Metro as a regular part of your commute or just enjoying a day on the town, you may be interested in knowing more about the precautions we're taking to keep the DC area connected.

- Face masks are required for all Metro riders and employees
- New air filtration systems on buses, trains, and in stations circulate fresh air from outside every three minutes
- Metro stations, rail cars, and buses are cleaned each day with hospital-grade cleaners
- Hand sanitizing stations are available throughout the Metro system
- Riders can see crowdedness estimates of trains and buses on [wmata.com](https://www.wmata.com) and participating apps

For more information, visit [wmata.com/DoingOurPart](https://www.wmata.com/DoingOurPart).

#### **Sample Social Media Copy:**

At @wmata, we're still committed to doing what it takes to keep riders safe: requiring face masks, improved air filtration, daily deep cleaning, and more. Check out [wmata.com/doingourpart](https://www.wmata.com/doingourpart) to learn about the precautions we're taking. #wmata #DoingOurPart