



Web page: wmata.com/silverline

Hashtag: #SilverLineExtension #RideSilver

Sample e-Newsletter Copy (Video Options: [Virtual Ashburn Station Tour](#) or [Virtual Dulles Station Tour](#)):

Meet your new Silver Line Extension stations!

Coming soon! Metro invites you for a virtual sneak peek of the six new Silver Line Stations: [Reston Town Center](#), [Herndon](#), [Innovation Center](#), [Washington Dulles International Airport](#), [Loudoun Gateway](#), and [Ashburn](#). See what awaits you at each station, from the fare gates to the platforms. Metro Board Member Matt Letourneau kicks off the virtual tour series with a welcome message filmed at Ashburn's station, and the Dulles station video shows riders how easy it is to connect from train to plane!


Metro is also excited to announce the release of a refreshed [system map](#) to include the newest station stops on the Silver Line and five renamed stations. To take your virtual station tour, learn more about the Silver Line Extension, and sign up for regular updates, visit wmata.com/silverline.

Metro looks forward to welcoming its Silver Line Extension passengers later this fall!

Sample Social Media Copy for Fall:


VIRTUAL VIDEO TOUR POST (Video: [Virtual Dulles Station Tour](#)):

Coming soon! Metro is busy putting the final touches on the new Silver Line opening later this fall. In the meantime, Metro invites you to a virtual sneak peek of the six new Silver Line Stations: Reston Town Center, Herndon, Innovation Center, Washington Dulles International Airport, Loudoun Gateway, and Ashburn.

 To take your virtual station tour, learn more about the Silver Line Extension, and to sign up for regular updates, visit wmata.com/silverline

Which station tour do you like best? Share in the comments below!

Shortened for Twitter:

.@wmata is putting the final touches on the #SilverLineExtension opening this fall  . Take a virtual sneak peek of the six new stations here: wmata.com/silverline Which is your fave? Let us know in the replies!



METRO MAP POST (Video: [Station Map](#)):

The #SilverLineExtension is almost here and Metro has all the info you need for when the stations open! Make sure to check out their refreshed Metro map with updated station names and the six newest stations on the Silver Line: Reston Town Center, Herndon, Innovation Center, Washington Dulles International Airport, Loudoun Gateway, and Ashburn. 📖 ❤️

To access the refreshed map, take virtual station tours, learn more about the Silver Line Extension, and to sign up for regular updates, visit wmata.com/silverline

Shortened for Twitter:

.@wmata has the details you want on all things #SilverLineExtension! Check out their refreshed Metro map with updated station names and the six newest stations on the Silver Line! 📖 ❤️

To view the map, take virtual station tours, and sign up for updates, visit wmata.com/silverline