## Rockville Canopy Replacement Project - Social Media Posts

Stakeholders are invited to include the following approved messages on your own social media channels when communicating to the public about the closures. Thank you for your assistance in communicating this important information.

Options available for August 1-31 and September 1-10.

**Publish Date:** August 1-31 **Topic:** Project Announcement

**Photo:** Rockville Station Far Shot.jpg



### **Twitter Option**

Metro Red Line riders: Plan ahead for the closure of Shady Grove and Rockville stations Sept. 11 through Dec. 4 to replace the aging platform canopy and add customer experience improvements at Rockville Station.

Visit www.wmata.com/rockvillecanopy for information about free shuttle bus service. #wmata

#### **Facebook Option**

Metro Red Line service update: Shady Grove and Rockville stations will close September 11 through December 4, 2021 for canopy replacement and installation of new safety and security features at Rockville Station. While most of the work will occur at Rockville Station, both Shady Grove and Rockville stations will close to ensure the work is completed safely. Free shuttle bus service will be available.

Red Line service between Twinbrook and Glenmont stations will not be impacted. Free shuttle bus details and other travel alternatives about this project are available at www.wmata.com/rockvillecanopy. #wmata

Publish Date: September 1-10
Topic: Reminder Posts

Photo: Rockville Metro Sign.jpg



# **Twitter Option**

Metro Red Line riders: Plan ahead to use free shuttle bus service at Shady Grove and Rockville stations, which will be closed Sept. 11 through Dec. 4. Plan your trip now at www.wmata.com/rockvillecanopy. #wmata

## **Facebook Option**

Reminder: Shady Grove and Rockville stations will be closed Sept. 11 through Dec. 4 for canopy reconstruction at Rockville Station. Free shuttle bus service will be available at the closed stations. The Rockville Station canopy over the platform has reached end of lifespan and will be completely replaced in fall of 2021. To support Metro's goals of safety and reliability, customers at Rockville Station will also benefit from new, more efficient LED lights, an upgraded speaker system for station announcements, new digital screens for passenger information and new CCTV cameras.

Red Line service between Twinbrook and Glenmont stations will not be impacted.

Visit www.wmata.com/rockvillecanopy for more information about the project and to plan your trip now! #wmata