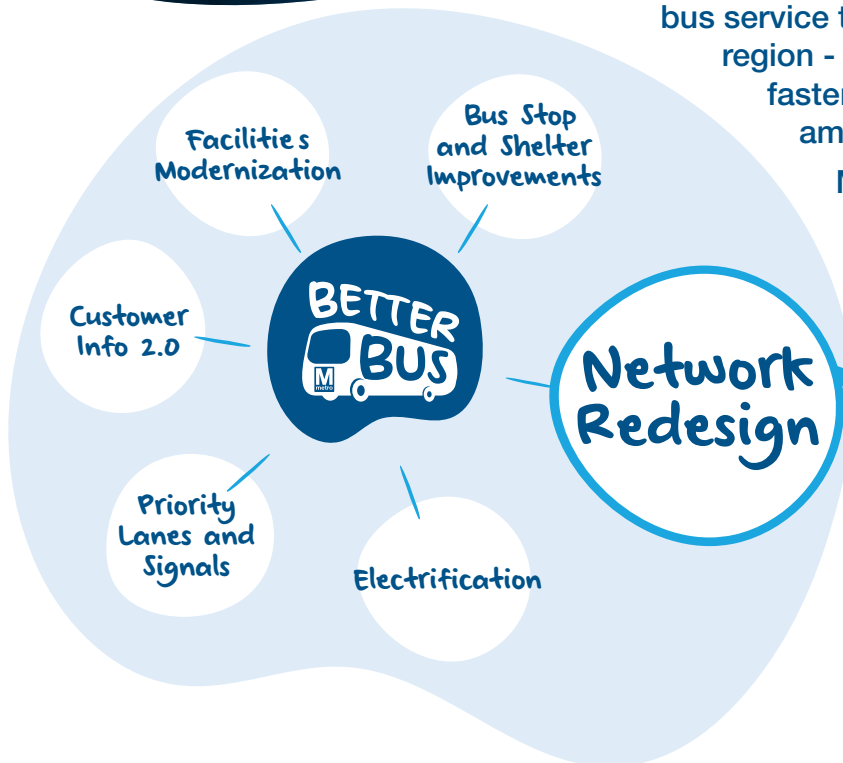




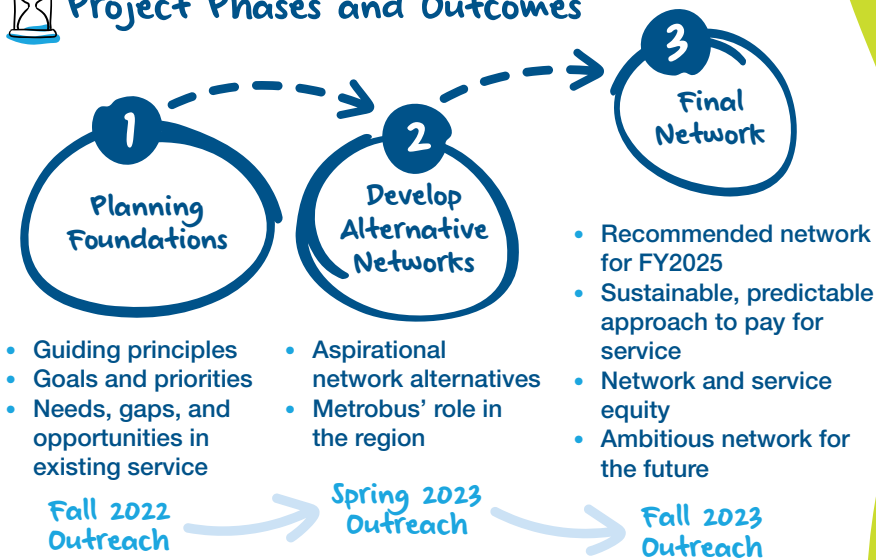
Network Redesign

Better Bus is an initiative to rethink, redesign, and revitalize bus service to better serve the needs of customers in the region - through new facilities and buses, better and faster service, and better customer information and amenities.

Metro's **Network Redesign** is creating a new bus network that is fast, frequent, reliable, and easier to understand. It will get more people where they want to go, when they want to go.



Project Phases and Outcomes



The Better Bus network redesign will:



Increase access to frequent service



Align network with development and travel patterns



Enhance equity and customers' access to opportunities



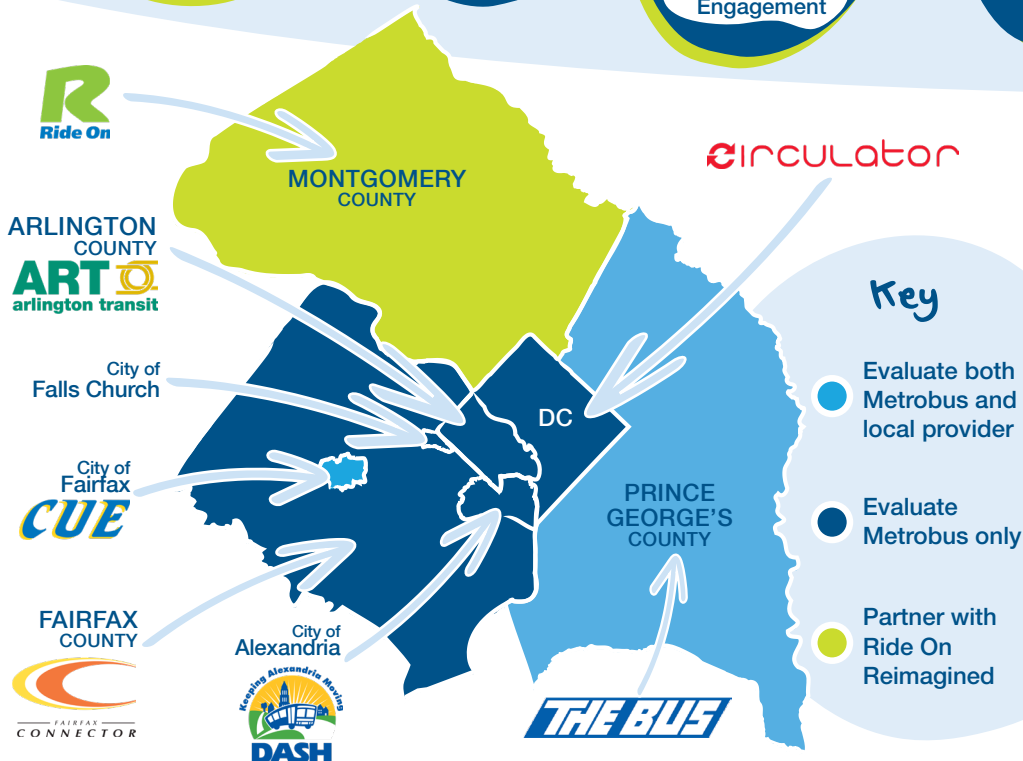
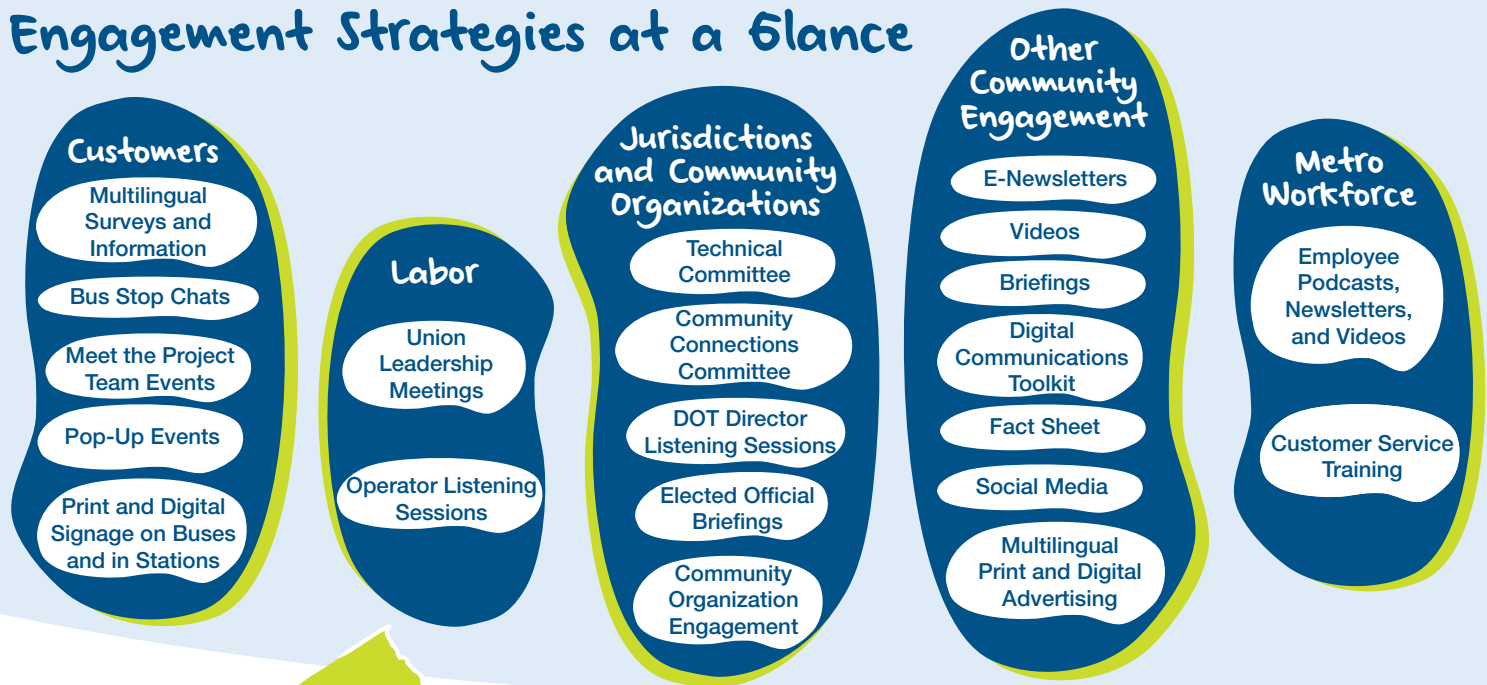
Make the system easier to use and understand



Metro's Board of Directors has adopted the following guiding principles for the network redesign:

- Ensure a customer-focused and regional perspective
- Engage and communicate authentically, inclusively, and transparently
- Ensure equity is a value throughout the project
- Allow customers' input, region's needs, data, and service guidelines to drive decisions
- Attract customers with frequent, reliable, connective service
- Make cost-effective and data-driven business decisions

Engagement Strategies at a Glance



Regional Bus Partners

The network redesign covers Metrobus as well as TheBus in Prince George's County and City-University Energysaver (CUE) in the City of Fairfax. Metro is collaborating with other providers to effectively and efficiently integrate existing and new bus networks and services.