

# Better Bus Network Redesign

Digital Communications Toolkit

## Better Bus Network Redesign

### Newsletter and Social Media Copy

Web page: [wmata.com/betterbus](http://wmata.com/betterbus)

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## Sample Newsletter Copy

**Metro is working to build a Better Bus network for you. Sign up for Better Bus updates!**

Metro is taking a fresh and detailed look at bus service and routes in the region to serve you better. The Better Bus initiative will create a fast, frequent, and reliable bus network that is easier to understand. The new bus network will take more people where they want to go when they want to travel. The network redesign includes the Metrobus, the City of Fairfax CUE Bus, and Prince George's County TheBus systems.

**Sign up for Better Bus updates**, so you know what's happening and how to share your feedback: [wmata.com/betterbus](http://wmata.com/betterbus).

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## Sample Social Media Copy

### Facebook and Instagram

Attention DMV! Metro is working to improve bus service and routes. 🚌 Find out [↓](http://wmata.com/betterbus)

Metro launched the Better Bus initiative to create a fast, frequent, and reliable bus network that's easier to understand. The network redesign includes the Metrobus, the City of Fairfax CUE Bus, and Prince George's County TheBus systems.

👉 Sign up for Better Bus updates, so you know what's happening and how to share your feedback: [www.wmata.com/betterbus](http://www.wmata.com/betterbus)

#wmata #BetterBus

### Shortened for Twitter

Metro has a Better Bus 🚌 initiative to create a fast, frequent, and reliable bus network. Sign up for Better Bus updates, so you know what's happening and how to share your feedback: [www.wmata.com/betterbus](http://www.wmata.com/betterbus) #wmata

