

# Help Metro Spread the Word About the New Bus Network!



## Be a Better Bus Partner!

Metro is calling on community-based organizations, elected officials, businesses, schools, places of worship, and public agencies to join the **Better Bus Partner** program and help get the word out about the **new bus network** that starts on **June 29**.

By “partnering” with a nearby bus stop and sharing printed materials in your space, you’ll become a go-to hub for printed route information and trip-planning help. Plus, you’ll play a vital role in keeping Metro informed about your designated stops, like letting us know when the new signs go up and if the stop needs attention.

### What does it take to be a Better Bus Partner?

You just need to have a space that is open to the public, and we’ll bring everything to you!



### What are Better Bus and the New Bus Network?

Better Bus is Metro’s initiative to rethink, redesign, and revitalize regional bus service. On **June 29, 2025**, Metro will launch the first major overhaul of its bus network in its 50-year history! This **new bus network** will better serve riders across the region with faster, more frequent, and more reliable bus service that is also easier to use.



### What is the Better Bus Partner Program?

Metro needs trusted community voices—*like yours!*

Join us as a **Better Bus Partner** to help your community get ready for the **new bus network launch on June 29, 2025**, when **every route will be updated!**

#### As a Better Bus Partner, you will:

- **Display and distribute** printed materials about the new network in your facility.
- **Temporarily partner with nearby bus stops** by sharing printed route information at your location, turning your facility into a community hub for bus updates!
- **Encourage awareness** of the changes through your established communication channels.
- **Monitor your stop and advise** Metro when updated signs are installed and report any signage needs. We’d be grateful if you could also report any vandalism and/or maintenance needs to Metro.



## ? Why Partner?

Becoming a **Better Bus Partner** is a simple, powerful way to:

- **Support your community** through a major transit transition.
- **Help your community** plan for the **June 29** network changes.
- **Show community pride** and promote safer, cleaner, more informative bus stops.
- Receive **official partner swag and Metro recognition!**

## What You'll Receive for Volunteering:

- Printed maps, flyers, posters, and yard signs delivered and restocked by Metro.
- Tabletop acrylic display holder to display print material.
- **Premium Partner Swag Bag** – Partner-branded clear tote and a coffee mug, plus stickers, microfiber cloths, magnets, *and more!*
- Recognition on Metro channels and a *possible surprise visit by Metro's senior leadership!*
- Communications toolkit with prepared copy and images in English and Spanish.
- Monthly **Better Bus Dispatch** newsletters to stay informed about the launch.
- Dedicated support from a Metro liaison.

## ✓ What's Your Commitment?

- Participate as a Partner **through September 30, 2025.**
- **Share and display** materials in your space.
- **Promote awareness** on your social media, newsletter, and/or other communication channels.
- **Optional - Monitor and report** signage and/or maintenance issues for your partner bus stops.

## ★ Get Involved Today!

Metro makes it easy to be a **Better Bus Partner**:



**Apply online:** Scan QR Code



**Email:** BetterBus@wmata.com



**More info:** [wmata.com/BetterBusPartner](http://wmata.com/BetterBusPartner)



*Metro remains grateful to the many Partners who have supported the development of the **new bus network** to provide our region with the better bus service it deserves!*