

# Service Changes effective June 2025: Digital Communications Toolkit

#### Overview:

We thank you for getting the word out about Metro's service changes starting Sunday, June 22. Please feel free to use or adapt the sample material below. The full-resolution graphics are available to download by cutting and pasting this link into your browser: wmata.com/changes.

# Web Page:

wmata.com/changes

## Hashtags:

#wmata #yourmetro #metrobus #metrorail #scheduleupdates

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### Sample e-Newsletter Copy:

## Changes are coming to Metro this Summer!

Metrorail Changes effective Sunday, June 22, 2025

New Metrorail services will launch on Sunday, June 22. The Board-approved FY-2026 rail service changes will take effect on this date, except for the extension of every other Yellow Line train to Greenbelt, which will begin in December 2025.

Rail changes taking effect include:

- Expanded weekend service hours: The rail system will close one hour later Friday and Saturday nights, at 2 a.m., and open one hour earlier on Saturday and Sunday mornings, at 6 a.m.
- Sending every other Silver Line train to New Carrollton instead of Downtown Largo
- Additional Red and Silver Line service in the peak of weekday rush hours
- Shorter rail running times for Automatic Train Operation system wide

Learn more about these changes at wn	ata.com	/chan	ges.
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### Sample Social Media Copy #1:

#### Facebook:



# Service Changes effective June 2025: Digital Communications Toolkit

More service and new weekend hours are coming in June! 🤚 👍

Starting Sunday, June 22:

- Stations will open on Saturday & Sunday at 6:00am
- Stations will close on Friday & Saturday at 2:00am
- Silver Line will now service New Carrollton and Downtown Largo
- More frequent service on the Red and Silver Lines during Peak Hours

Learn more about these updates at wmata.com/changes.

### **Shortened for Twitter:**

Check out our new weekend hours and more service on the Red and Silver Lines, starting Sunday, June 22!

For more: wmata.com/changes #wmata

## Sample Social Media Copy #2:

Metro is increasing service on the Red and Silver Lines and expanding Weekend Hours in June! 🥰 🤲

We've got your perfect summer checklist ready with:

- ✓ Stations will open on Saturday & Sunday at 6:00am
- ✓ Stations will close on Friday & Saturday at 2:00am
- ✓ Silver Line will now service New Carrollton and Downtown Largo
- ✓ More frequent service on the Red and Silver Lines during Peak Hours.

Learn more about these updates at wmata.com/changes.

#### **Shortened for Twitter:**

Metro is adding more service on the Red and Silver Lines and expanding Weekend Hours in June! 🥰 🤲

Learn more about these updates at wmata.com/changes.