

**Overview:**

Thank you for helping get the word out about Metro's fare and service changes. Please feel free to use or adapt the sample material below. Full-resolution images are available for download at this link: [wmata.com/toolkit](https://wmata.com/toolkit).

**Web Page:**

[wmata.com/changes](https://wmata.com/changes)

**Hashtags:**

#wmata #yourmetro #metrobus #metrorail #fares #scheduleupdates #MetroAccess

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**Sample e-Newsletter Copy:****Fare & Service Changes**

Fare increases go into effect systemwide on June 30, 2024. The slight changes customers will see in pricing across our transit system help maintain the services they depend on. There are no planned cuts to rail, bus or MetroAccess services as part of the changes being introduced.

Metrobus changes began on Sunday, June 16, 2024, and resulted in [service changes on 31 routes](#). These adjustments aim to enhance on-time performance and expand service in places where ridership is growing. Likewise, on Metrorail, small changes were made to train arrival times and first/last train times at most stations. These adjustments were implemented to increase efficiency and reliability for customers, likely with no discernible impact on their travel plans.

Learn more about all the changes at [wmata.com/changes](https://wmata.com/changes).

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## Sample Social Media Posts

### FB/IG #1 Example

Slight fare increases? Yes. Planned cuts to service? No. Fare changes are coming June 30, 2024. Here's what you can expect:

📈 Fare increases of around 12.5% across the transit system.

👤 No planned cuts to service.

Learn more at [wmata.com/changes](https://wmata.com/changes)

### FB/IG #2 Example

Reminder to all Metro customers: fare increases go into effect systemwide on June 30. Slight changes in pricing across Metro help maintain the transportation you depend on—with no cuts in service! Learn more about fare changes: [wmata.com/changes](https://wmata.com/changes)

## Tweet Examples

### Fare Increases

Reminder to all Metro customers: fare increases go into effect systemwide on June 30. Slight changes in pricing across Metro help maintain the transportation you depend on—with no cuts in service! Learn more about fare changes: [wmata.com/changes](https://wmata.com/changes)

### Fare & Service Updates

(For after June 30, 2024):

Updates to fare and service are here. The changes will help us keep providing the service you depend on with no planned cuts to service. Learn more: [wmata.com/changes](https://wmata.com/changes)

## Fare changes are coming June 30, 2024.



### Metrorail

\$2.25 - \$6.75

The current \$2 flat fare after 9:30 p.m. on weekdays and all day on weekends will be replaced by a distance-based fare ranging from \$2.25 to \$2.50.



### Metrobus

\$2.25 (regular)  
\$4.80 (express)



### Metro Access

Up to \$4.50

#### Save money with reduced fares.

Pay half the applicable Metro fare if you use a Senior SmarTrip card, use a Reduced Fare SmarTrip Photo ID Card, or receive Supplemental Nutrition Assistance Program benefits and are enrolled in Metro Lift. For details, visit [wmata.com/reducedfares](https://wmata.com/reducedfares) or [wmata.com/metrolift](https://wmata.com/metrolift).



## Vienen cambios en las tarifas el 30 de junio de 2024.



### Metrorail

\$2.25 - \$6.75

La tarifa fija actual de \$2 después de las 9:30 p. m. los días entre semana y todo el día los fines de semana se reemplazará con una tarifa basada en la distancia que va de \$2.25 a \$2.50.



### Metrobus

\$2.25 (regular)  
\$4.80 (expreso)



### Metro Access

Hasta \$4.50

#### Ahorre dinero con las tarifas reducidas.

Pague la mitad de la tarifa de Metro correspondiente si usa una tarjeta Senior SmarTrip, usa una tarjeta de identificación con fotografía SmarTrip de tarifa reducida, o recibe beneficios del Programa de Asistencia Nutricional Suplementaria y está inscrito en Metro Lift. Para conocer detalles, visite [wmata.com/reducedfares](https://wmata.com/reducedfares) o [wmata.com/metrolift](https://wmata.com/metrolift).

