

GM Report



WMATA Board of Directors Meeting

Washington Metropolitan Area Transit Authority
February 26, 2026

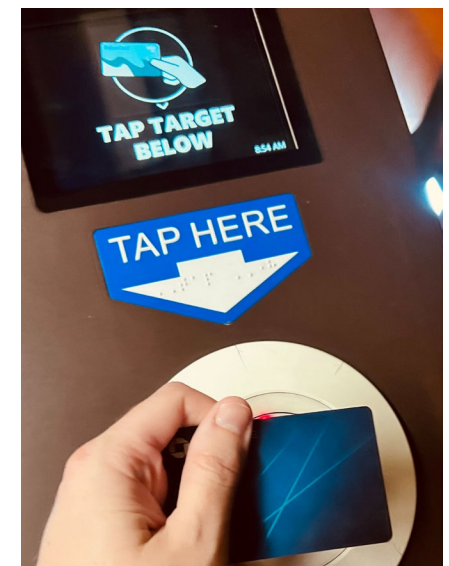
Tap.Ride.Go.

tap.ride.go.®

metro customers tapped
a credit or debit card
10 million times!

Just tap your preferred
card to ride.

learn more at
wmata.com/tapridego



APTA Award Recognition



WINNER - WMATA's Metro Rewind 2024,
Customer Experience (Marketing)



WINNER - WMATA's Hiring Day Events
Human Capital (Recruitment)

Special Event Tracker



March 27

Metro's 50th Anniversary

Commemorative Smart Trip Card

Special Events

Special Merch

March 20 – April 12

Cherry Blossom Special Event Support, Participation and Collaboration

Commemorative Smart Trip Card

Wrapped Bus, Train, Access Vehicle Special Tracker

Special Merch

June 20

Pride Parade Special Event Support, Participation and Collaboration

Wrapped Bus, Train Access Vehicles

Special Tracker

July 4

America's 250 and Great American Fair

Fourth of July Special Event Support and Collaboration

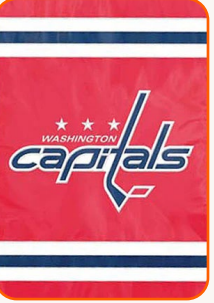
Commemorative Smart Trip Card

August 21-23

Indy Car Special Event Support and Collaboration



Sports Event Tracker

						
Feb.21	March 13	April 3	April 10	April 12	May 10	September
Home Opener and Operational Support	Home Opener and Operational Support	Home Opener and Operational Support	Season Finale and Operational Support	Season Finale and Operational Support	Season Opener and Operational Support	Home Opener and Operational Support

Regional Support for Metro and *DMVMoves*





Moving our region forward, together.

earning endorsements across the region...

VIRGINIA

- City of Alexandria
- Arlington County
- Fairfax County
- Loudoun County
- City of Manassas

MARYLAND

- City of College Park
- Montgomery County
- City of Rockville

REGIONAL ORGANIZATIONS

- Metropolitan Washington Council of Governments
- Northern Virginia Transportation Authority
- Northern Virginia Transportation Commission
- Washington Metropolitan Area Transit Authority

dmvmoves.org

Endorsements as of 2/4/26

