Metro's

Meet the Primes

Thank you for Joining Us! We will begin in a moment.







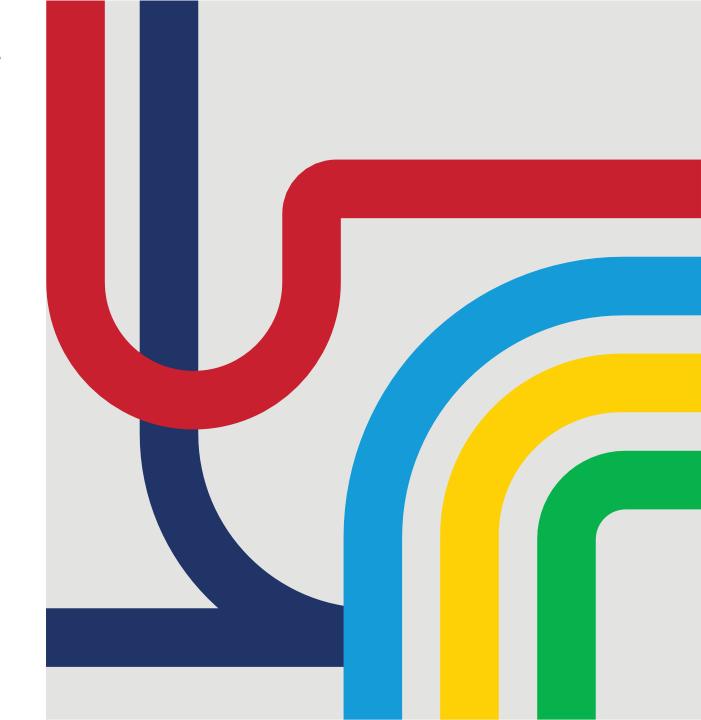












Welcome & Announcements



Refiloe Magosi
Chief Procurement Officer
Procurement and Materials | Finance



Meshelle M.V. Howard, MCA
Director, Small Business Programs Office
Department of Finance



Introducing Our Speaker:



Norie Calvert

Director, Contract Support and Market Outreach

Project Development



Capital Program Overview



Metro advances capital projects and annual capital maintenance programs to restore, sustain, and modernize the system. The program also includes annual preventive maintenance transfers from the operating budget.

- Invest in the system to modernize and provide safe, efficient, and reliable service for customers, employees and the region
- Address the backlog of overdue state of good repair needs
- Sustain safety and reliability through recurring maintenance, rehabilitation, and replacement programs
- Maintain financial stewardship and ensure audit compliance
- Reduce capital administrative expenses
- Support a sustainable and more equitable future for the region

Capital Improvement Program Update



10-Year Capital Plan

Identifies viable initiatives to address needs identified for next ~10 years; financially unconstrained

Six-Year Capital Improvement Program

Capital investments anticipated for, or continuing in, six-year capital program

One-Year Capital Budget

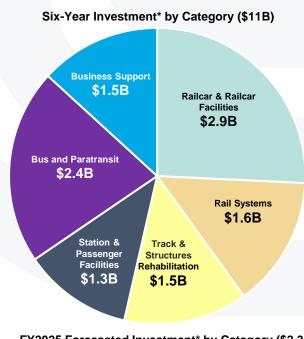
Expenditure forecast for capital projects and programs in current budget year

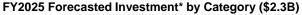


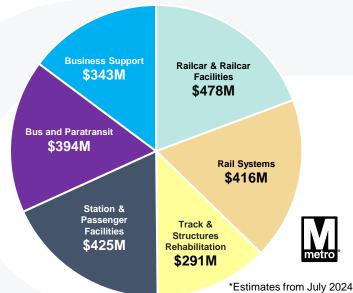
FY2025-2030 Capital Program Continues Investment in State of Good Repair, Reliability, and Modernization

Major reinvestment will continue across ongoing programs and projects, including:









Executive Summary

Washington Metropolitan Area Transit Authority (Metro) operates the third-largest heavy rail system and sixth-largest bus network in the United States and serves the Washington DC, Maryland, and Virginia (DMV) megaregion

- 3rd Busiest U.S. Rail Transit System
- 6th Busiest U.S. Bus Network
- 12,000 employees
- 98 rail stations and 130 miles of track
- 11,500 bus stops
- 1,200+ rail cars, 1,500+ buses, and 750+ MetroAccess vehicles



Upcoming Opportunities



Grosvenor-Strathmore Platform Reconstruction

- The Grosvenor-Strathmore Station platform is showing advanced deterioration due to wear and tear combined with exposure to weather and de-icing agents.
- WMATA will be seeking a design-build contractor to rehabilitate expansion joints, structural edge replacement, platform tiles/granite edge and edge light replacements.

Delivery Method: Design-Build (DB)

Estimated Contract Cost: \$12M-\$15M

Anticipated Schedule: Spring 2025







L'Enfant Plaza Access Improvements

Removal of three existing escalators and replacing them with a new staircase oriented in the opposite direction as the existing elevators to improve the pedestrian flow between the two levels at the East Mezzanine area of the station and to make room for the installation of a new elevator.



Estimated Contract Cost: \$5M-\$10M

Anticipated Schedule: Late Spring 2025







Permanent Generator System Replacement

- Replacement of permanent diesel generators identified as priority locations based on limited replacement part availability that affects equipment functionality and maintainability.
- These generators range from 50kW to 600kW and are connected to various electrical systems supporting Metro stations, Parking, and Bus Garages.



Delivery Method: Design-Build (DB)

Estimated Contract Cost: \$20M-\$25M

Anticipated Schedule: Late Spring 2025



Traction Power State of Good Repair - Contract 2

 Rehabilitation and upgrade of approximately 12 Traction Power Sub-Stations, 4 Tie Breaker Stations, and 1 DC Switchboard Room at various locations within Maryland, Virginia, and the District of Columbia.

 Additional scope elements include updates to the SCADA, mechanical, and fire suppression systems at these locations.

Delivery Method: Design-Bid-Build (DBB)

Estimated Contract Cost: \$150M - \$170M

Anticipated Schedule: Late Spring 2025





Metro Training Center

- The facility will centralize and consolidate operator, maintenance, police, safety, and emergency management training functions, enhancing operational readiness and workforce development.
- The selected CMAR will collaborate with the design contractor to ensure constructability, cost efficiency, and schedule alignment throughout the design phase.

Delivery Method: Construction Manager at

Risk (CMAR)

Estimated Contract Cost: Preconstruction Services

\$2M-\$4M, Construction \$55M-62M

Anticipated Schedule: Summer 2025





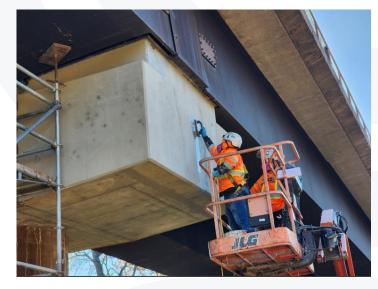
Structural Rehabilitation Project – Package B

- Design and Construction for the rehabilitation of multiple aerial structures.
- Rehabilitation includes bearing replacements, concrete repairs, joint seal replacement, and other structural work to bring aerial structures to a state of good repair.

Delivery Method: Design-Build (DB)

Estimated Contract Cost: \$27M-\$32M

Anticipated Schedule: Late Summer 2025







Station Standpipe Replacement - 3 Locations

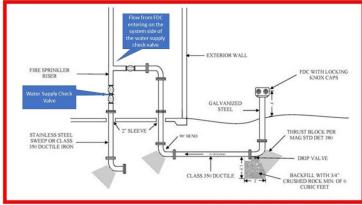
- Three locations have been identified for partial standpipe replacements to serve the confines of these underground stations.
 - Locations: Stadium Armory Station, Smithsonian Station, and Eastern Market Station.
- Scope includes design of dry standpipe from grade level to water service rooms within the stations. The standpipe will be rerouted to allow for the replacement of buried sections of standpipe feeders.
- GAEC services anticipated for <u>site-specific designs</u>, <u>contract package</u>, <u>and Engineer of Record Support services</u>.

Delivery Method: Design-Bid-Build (DBB)

Estimated Contract Cost: \$600K-\$800K

Anticipated Schedule: Winter 2026







Get in Touch



WMATA Supplier Portal



Register and create a profile to stay up to date on all communications and activities related to doing business with WMATA.

Get in Touch:

- Market Outreach
 - o Email: MetroMarketOutreach@wmata.com



Capital Project Opportunities Quarterly Newsletter

Sign-up to receive Metro's Capital Project Opportunities Quarterly Newsletter. | Subscribe Here

Most Recent Issue: March 2025

Next Issue: June 2025

- Information on active and prospective procurement capital project opportunities
- Messages from our procurement team
- Upcoming engagement events
- Guidelines for working with Metro





Please confirm your interest in receiving future newsletter issues here.



Questions?

Washington Metropolitan Area Transit Authority



Introducing Our Prime:

Mott MacDonald



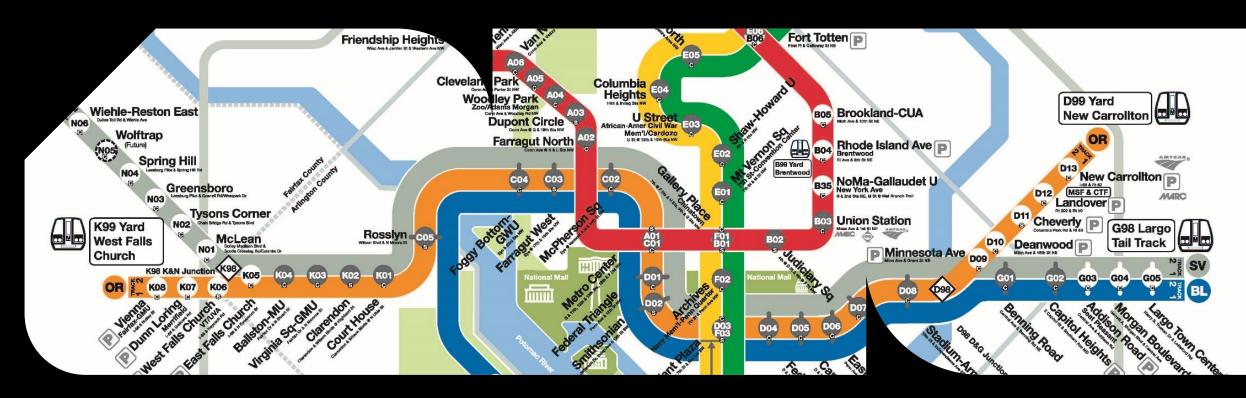






Mott MacDonald

Washington Metropolitan Area Transit Authority, "Meet the Primes" March 27, 2025





DOING WHAT IS RIGHT

We're one of the largest wholly employee-owned firms of our kind. With no external shareholder priorities to influence our decision-making, we can choose the work we do and focus on the issues that matter to our clients and to us.



OUR VALUES

PROGRESS

We drive change and use it to create opportunity.
We aim to make a lasting positive difference for present and future generations.
We actively develop ourselves as individuals and professionals.

RESPECT

We always care about the human and environmental impact of what we do.
We value all peoples and cultures, and promote equality, diversity and inclusion.
We treat everyone with respect.

INTEGRITY

We deliver on our promises. We behave ethically and do not tolerate bribery or corruption. We uphold safety, security, and wellbeing as a fundamental right of all.

DRIVE

We constantly stretch our thinking to find extra value for our clients and their end users. We work as one Mott MacDonald, connecting all our skills to create the best outcomes. We stay focused and persevere to achieve our goals.

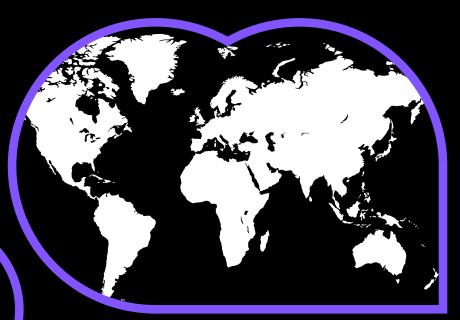
EXCELLENCE

We act on our belief that there is always a better way. We use our restless curiosity and leading-edge skills to challenge and innovate. We connect our people and experience to turn opportunity into the best outcomes for all.

GLOBAL

 \longrightarrow

20,000 people



150+
years of heritage

£2.4bn

<u>tu</u>rnover

principal offices in **50** countries

Working in **140** countries

NORTH AMERICA

63 principal offices



2,600 people



Dean RadeloffRegional managing director

OUR MARKETS

BUILDINGS

Airports

Commercial buildings

Healthcare

Healthy places

Metro buildings

Public buildings

Venues

DEFENSE AND SECURITY

Air

Defense equipment programs

Defense nuclear

Fuelling

Land

Maritime

ENERGY

Electrical networks

Energy transformation

Hydrogen and fuel networks

Hydropower

Nuclear

Renewables and energy storage

Thermal transition

ENVIRONMENT AND SOCIETY

Accessibility, inclusion and equity

Biodiversity and nature

Climate change

Environmental assessment and management

ESG and sustainability

Planning, permitting and consents

Social value

Stakeholder consultation

TRANSPORT

Aviation

Highways

Metros

Ports, coastal and offshore

Rail

Transport planning

WATER

Flood risk and rivers

Wastewater collection, treatment and reuse

Water resources

Water treatment and transmission



OUR SERVICES

ENGINEERING

Architecture | Bridges | Building services | Building structures | Dams and reservoirs |
Geotechnics Industrialized design and construction | Water networks | Systems engineering and assurance | Tunnels and underground structures | Urban planning and design

MANAGEMENT

Cost and commercial management | Digital consulting | Economics, policy and regulation |

Health and care systems | Health and safety consultancy | Investment and business case |

Land consultancy | Operations and maintenance | Procurement and supply chain | Project and

program management | Risk and planning | Strategic asset management

DEVELOPMENT

Climate change | Economic and social development | Education and skills | Global health | Health and care systems





PROGRAM, PROJECT & CONSTRUCTION MANAGEMENT

- Awarded new PMCM IDIQ Contract in 2024
- Contract has a seven-year ordering period
- Eligible to bid on Task Orders in all six technical categories:
- i. Buildings & Facilities
- ii. Civil & Structural
- iii. Communications
- IV. Heavy Mechanical
- V. Power
- Vi. Signaling (*top ranked firm*)
- Building on 15-year history with WMATA





- Awarded GAEC IDIQ contract in 2019 with JV partner WSP
- Contract ordering period ends in 2025
- WMATA re-competing GAEC IDIQ in 2024/2025
- RFP included same six technical categories as new PMCM
- Building on 15-year history with WMATA
- National and global expertise in design and engineering services for public transit, including Communications Based Train Control (CBTC)



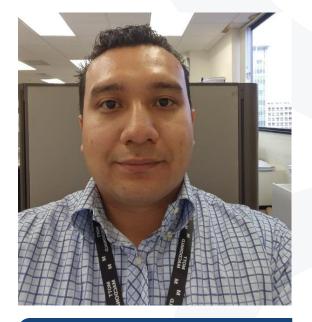
KEY PROGRAM STAFF



Bill Palko, PE Program Manager



Kristi Clough, PMP Client Director



Cristian Garcia, PMP Project Controls



Richard Parris

Project Controls





THANK YOU

CONTACT: KRISTI.CLOUGH@MOTTMAC.COM

Introducing Our Prime:

Parsons









35

Sensitive / Proprietary

AGENDA

- Meet Our Presenters
- Parsons Overview
- Supplier Diversity
- Partnership with Metro
- Q & A



Meet the Parsons Team

MONICA LONDON

Contract Manager

DAWN KRUGER

Vice President, Business Development

GWEN JOHNSON

Director, Supplier Diversity

CHER GRIFFITH TAYLOR

Senior Transportation Planner

36



Who We Are

We are a destination employer with a people-first culture, unified by our core values and led by a collaborative, experienced management team that empowers our people to thrive in their careers and make a positive impact on the world.

What We Do

We deliver value through scalable, fast, disruptive solutions to our customers' most complex national security and critical infrastructure challenges.

We provide deep domain expertise to develop solutions both for ow and the future.

We apply our exceptional technological capabilities to stay ahead of the competition and our customers' needs.

We layer and integrate solutions to provide unmatched innovation across our core markets.



Parsons Overview









Forbes Most Trusted Companies in America 2025



Military-Friendly Employer 2025 Gold Top 10



Among the World's Most Ethical Companies for 15 consecutive years





Integrated Solutions To Our Customers' Toughest Challenges

Parsons delivers integrated solutions and technology across our critical infrastructure and national security customer bases. No other organization has the advanced capabilities, experience, and transformative global solutions under one roof that are necessary to deliver synergistically for our customers. We use our extensive experience to fuel collaboration and further innovation, which is our key to unlocking a safer, smarter, more connected, more sustainable future and enables us to imagine next.

SEGMENTS



Federal

Critical Infrastructure

BUSINESS UNITS



Engineered



Defense And Intelligence



North Americ



Infrastructur EMEA

MARKETS



Transportatio



Space And



Cyber And Intelligence



Critical Infrastructure

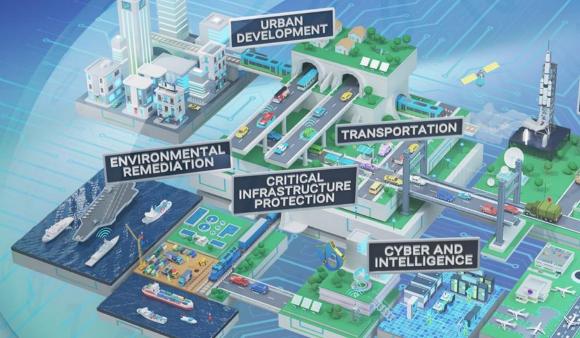


Environmenta Remediation



Urban Development

Our Core Markets





Supplier Diversity



Corporate commitment

More than just a policy statement, Supplier Diversity pervades the culture and systems of our organization.



Point Person/Team

Team responsible for facilitating implementation, representation and promotion of the corporate policy



Metrics

Ability to monitor achievements for external requirements as well as internal objectives.



Outreach

Actively demonstrate Parsons' commitment to a diverse supplier base through participation in a wide range of networking events, including client engagements.

40

Achievements and Initiatives

- Consistently provides over 35% of our procurement dollars to diversity suppliers
- Awards/Recognition:
 - "Exceptional" SB Program by the Department of Defense
 - VOSB/SDVOSB utilization
 - Mentor Protégé Programs
- Targeted outreach for diversity categories and clients
- Fair & equitable procurement processes
- Long term partnerships for sustainable opportunities



2024 Supplier and Subconsultant Spend

All Diversity	Small	Minority	Woman	Veteran
Suppliers	Businesses	Owned	Owned	Owned
60.1%	59.1%	3.7%	4.0%	3.5%





Our Partnership with Metro





Parsons began working with Metro in 1966 as a general engineering consultant for the Metrorail system.

From the system's inception through build-out, our work on the original 103-mile network and key extensions has encompassed the full range of engineering services and hundreds of task orders.

Parsons currently provides a wide array of services to Metro through several contracts.

Parsons Corporation Sensitive / Proprietary



Key Areas:

- Program Management
- Construction Management
- Planning
- Environmental
- Architecture
- Engineering
- Radio/Fiber/Comms
- Train Control
- Intelligent Transportation Systems
- Cybersecurity/Security
- Decarbonization/Climate Resilience











Committed DBE Partnerships:

Program Management and Construction Management contract

Our DBE partners are an invaluable and substantial part of our team on our task orders, including:

Traction Power, AC Power CM and On-Call CM Support

77% DBE utilization

Radio Program Project Management

30% DBE utilization

Scheduling Support Services

99% DBE utilization

Station Platform Reconstruction Program

28% DBE utilization

Communications and Signaling Support

28% DBE utilization

Anticipated Subcontracting Opportunities

- WMATA Program Management/Construction Management (PM/CM)
- WMATA Communications-Based Train Control (CBTC) PM/CM
- WMATA General Engineering Services

Services we typically subcontract:

- Transportation Planning
- Environmental Planning
- Demand Forecasting
- Modeling and Simulation
- Public and Stakeholder Engagement
- Geotechnical Engineering
- Architecture
- Engineering Design
- Cost Estimating
- Project and Strategic Planning
- Testing and Commissioning Management
- RFP Development

- Climate Resiliency
- CAD / BIM
- Historical Preservation
- Scheduling and Project Controls
- Contract Administration
- Systems Integration
- Systems Assurance
- Capital Planning
- Interface Management
- Installation Management
- Warranty Management



Get in touch with Parsons

- Supplier Diversity:
 - Gwen Johnson. Director, Supplier Diversity

Email: <u>smallbusinessprogram@parsons.com</u>

Website: www.parsons.com/suppliers

- WMATA Opportunities:
 - Monica London, Contract Manager: monica.london@parsons.com
 - Adam Halpin, Senior Director, Business Development: adam.halpin@parsons.com
 - Cher Griffith Taylor, Senior Transportation Planner: cher.griffithtaylor@parsons.com



Thank You

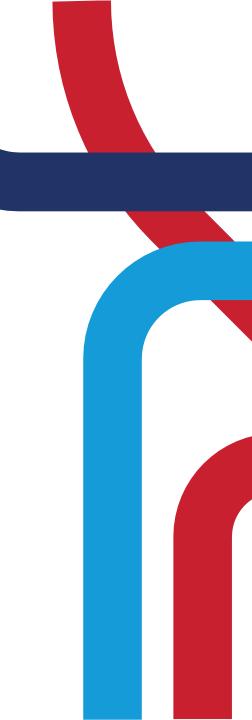
Questions?

48

Introducing Our Prime:

Gilbane









WMATA Outreach

Community Impact and Engagement at Gilbane







Because we're all one family









Meet the Team!



Madison Haas
Community Impact &
Engagement
Mhaas@gilbaneco.com



Yohan Green
Community Impact &
Engagement
YGreen@gilbaneco.co
m



Ato Pinkrah
Community Impact &
Engagement
Apinkrah@gilbaneco.c
om





Gilbane has committed to generating \$4 billion in awards to minority-, women-, disadvantaged, LGBTBE, and veteran-owned businesses over the next five years. At the end of 2024, we are 54% of the way towards the goal.

2024 Participation:

\$2.1 B













Local Commitment - Mid-Atlantic

Through 2023, Mid-Atlantic contributed over \$295 Million towards the \$4B commitment. We have a \$100M Commitment to Rising Contractors



\$162.5M Awarded



\$48.6M Awarded



\$64.7M Awarded



\$19.1M Awarded

B2G Now Compliance Tracking System

- B2Gnow ("B2G") is a supplier diversity management platform that brings greater efficiency to the compliance monitoring process while also increasing data quality and reliability
- Improves our ability to capture all Diverse-Owned and Small Business (DOSB) participation on our projects and have confidence in the accuracy of award and payment data
- Allows us to see certification information for DOSB's directly in the system



Gilbane Rising Contractors Program

 The Rising Contractor program develops and broadens industry skills and knowledge, while also gaining first-hand insight on working with Gilbane.

• The program is a twelve-week training course and a formal mentorship following the completion of the program.

- Goals of the program include:
- Providing a pipeline to work on projects with Gilbane
- Building contractors up through guidance and feedback

Participating Business Units:			
Albany	Northern California		
Philadelphia	Southern California		
Maryland	Milwaukee		
Washington DC	Texas		
Columbus	Michigan		



Gilbane Rising Contractors Program

 Our definition of success: Ample provision of direct and indirect opportunities to Rising Contractors; ensuring that commitment to continuous learning and growth is core to all our dealings.

- Useful class content
 - Lessons learned report

- Flexibility in prequalification
- Provide a real connection to work

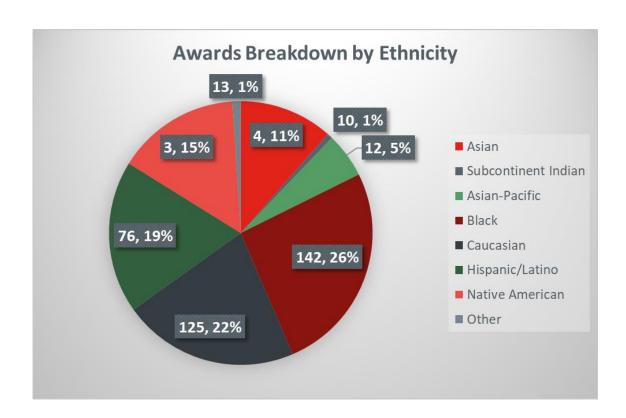
Gilbane is committed to generating \$100 million in awards from 2022-2026 for our program graduates.

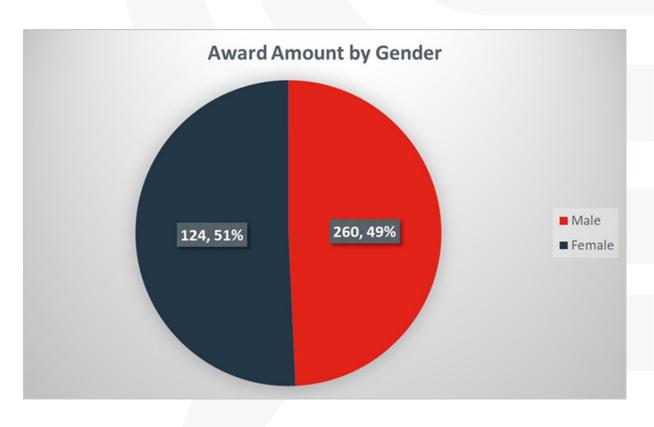
As of January 1st, 2025, we have surpassed this goal by more than \$66 million.



Partnership respect and honest

Gilbane Rising Contractors Program





Between the Maryland/DC Business Units we have awarded 17 Rising Contractors with over \$6 million worth of work.



Upcoming Projects



Sports

- M&T Bank Stadium Baltimore, Maryland
 2025 and 2026 Projects Winter 2025
- Oriole Park at Camden Yards Baltimore, Maryland 2025 Projects Continuously beginning Spring 2025
- Prince George's Stadium Bowie, Maryland
 Design-build; stadium improvement Winter 2025



• Morgan State University, O'Connell Student Housing -Baltimore, Maryland 600-bed; new construction - Winter 2025



K-12

- Baltimore County Public Schools Scotts Branch Elementary
 School Windsor Mill, Maryland
 104,380 SF; new construction Winter 2025
- District of Columbia Public Schools Burroughs Elementary
 School Washington, DC
 Renovation Summer 2025
- Loudoun County Public Schools Banneker Elementary School
 Middleburg, Virginia
 61,000 SF; renovation and addition Winter 2025



Cultural

• Confidential Project - Winchester, Virginia 30,000 SF; new construction - Winter 2025



Upcoming Projects



Healthcare

- Holy Cross Hospital Silver Spring, Maryland Emergency Room renovation - Winter 2025
- Howard University Hospital Washington, DC
 120,000 SF; new construction Preliminary trades Spring
 2025 Balance of trades 2025
- Howard University Hospital Pharmacy Washington, DC Renovation - Winter 2025
- Inova Fairfax Hospital Falls Church, Virginia Phases 2B-4 - Spring 2025
- Johns Hopkins Health Wellness Center Falls Church, Virginia Medical office building fit-out Summer 2025



Public Facilities

- Confidential Client Washington, DC
 100,000+ SF interior build-out expansion Spring 2025
- DGS DC Archives Washington, DC 120,000 SF; new construction Winter 2025
- DC Courts Recorder of Deeds Washington, DC Renovation Summer 2025

Questions? Contact:



Vanessa Ellis
Purchasing Agent
VEllis@qilbaneco.com



Jay Johnson Chief Purchasing Agent JayJohnson@gilbaneco.co



Get Prequalified!

- If you are a first-tier contractor, please visit:
 https://compass-app.com/auth/register
- If you have not yet registered on COMPASS, please visit the registration link above, and "Create A New Account" to begin the prequalification process with Gilbane

Questions? Contact:

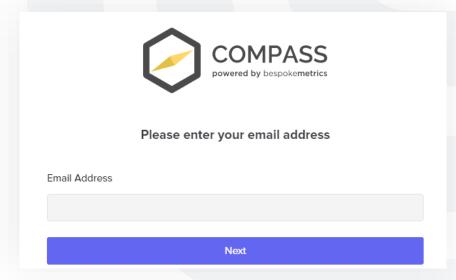


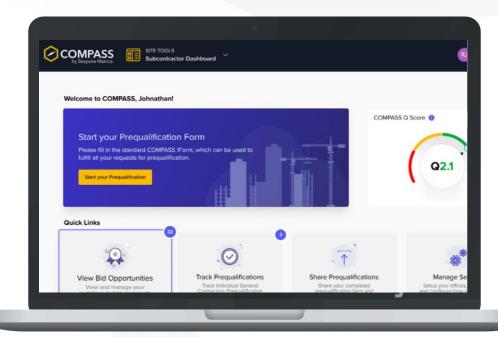
Vanessa Ellis
Purchasing Agent
VEllis@qilbaneco.com



Jay Johnson

Chief Purchasing Agent
JayJohnson@gilbaneco.com





Prequal Instructions with Compass

- Bidders can register for a COMPASS account by navigating to the link below:
- https://compass-app.com/auth/register
- Current W-9 form
- Three years of Financial Statements
- Experience Modification Rating
- OSHA 300/300A Forms
- Reference for Bank, Bonding Agent and Insurance
- Project details for three current and three significant projects
- Sample Certificate of Insurance





Scan to access Compass



Upcoming Events

- Gilbane Bi-Annual Outreach Event
- Tuesday, May 20th | 11AM 2PM
- College Park Marriott Hotel & Conference Center
- (3501 University Blvd E, Hyattsville, MD 20783)



Vendor Interest Form





Questions & Comments



Introducing Our Prime:

WSP







metro

MEETTHE PRIMES EVENT

WSP PRESENTATION

Mugdha Tipnis | March 27th, 2025



Agenda

01

Introductions

04

Current WSP Projects

02

WSP & WMATA History

05

Upcoming Opportunities

03

Teaming Commitment

06

Next Steps





Mugdha Tipnis

- Transportation Business Leader
- Senior Vice President

Mugdha serves as the Principal-in-Charge on WMATA PMCM, GAEC, Planning an Bridge Inspection Contracts

Mugdha.Tipnis@wsp.com

Meet the WSP team here today



Susan Gygi Major Project PM

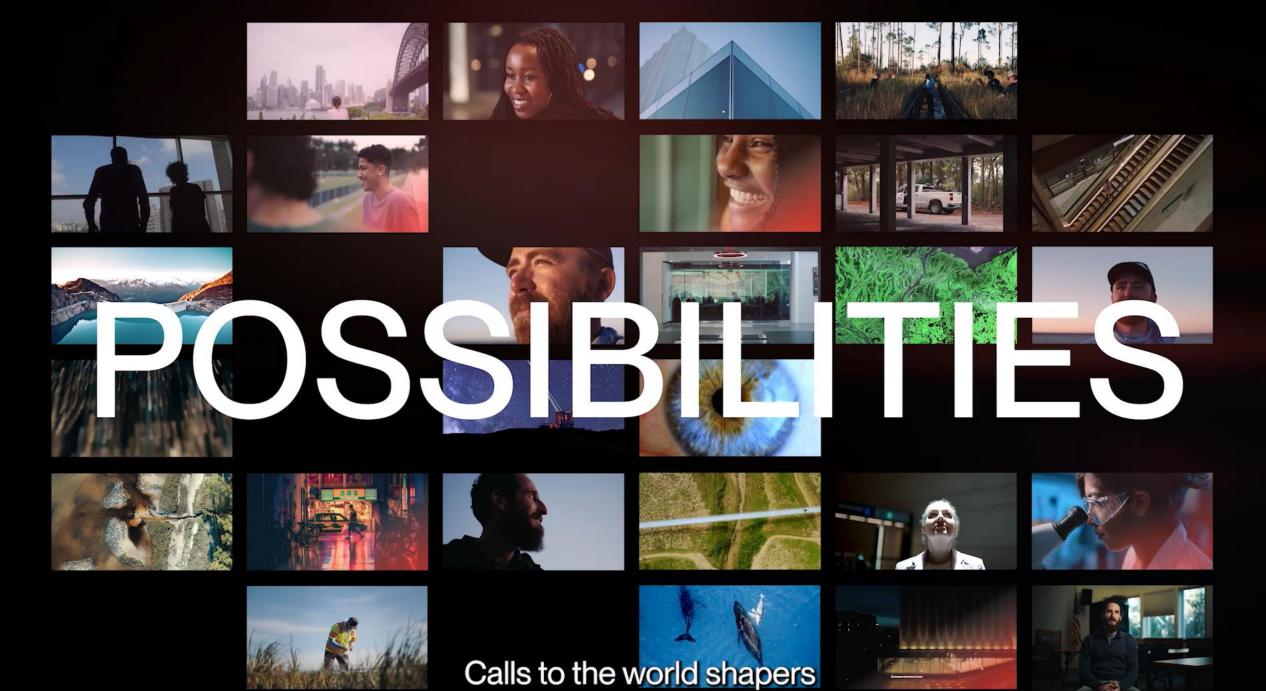
Susan.Gygi@wsp.com



Severin Skolrud

ZEB and Emerging Technology Leader

Severin.Skolrud@wsp.com





Employees worldwide

01

72,800

We are one of the world's top professional services firms, bringing together some of the brightest engineers, advisors and

scientists from across the

Active projects on all continents

200,000

We exist advance through a

We exist to shape communities to advance humanity. We see the world through a Future Ready® lens, fuelled by a shared commitment to making a positive impact—one project and community at a time.

Clients served

+9,000

We empower our clients to dream big and carve new paths, tackling the real-world challenges that matter most.

72

Transit & Rail



Locally Dedicated with International Scale

With more than a century of experience, WSP contributed to the creation of the first subways in America, South Asia, Australia and Africa.



Future-focused and Driven by Sustainability

WSP works with policy makers, fleet operators and various levels of government to support adoption of zero-emission vehicles and public transit bus fleets.



World-class Rail and Transit Solutions

WSP combines design and construction-phase services with advisory, land use planning and program management to provide clients with a holistic approach.

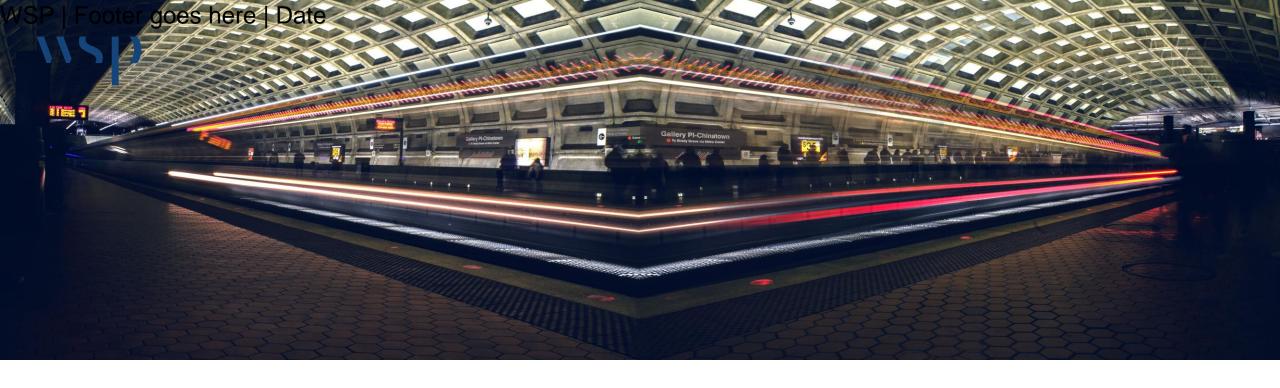


Transit & Rail Services

Services

Rail Planning	>	Railway Sustainability	>	Railway Safety and Security	>
Transportation Planning	>	Fare Payment Systems	>	Operations and Maintenance for Rail	>
Rail Design	>	Rail Electrification	>	Asset and Vehicle Management	>
Zero Emission Vehicles	>				





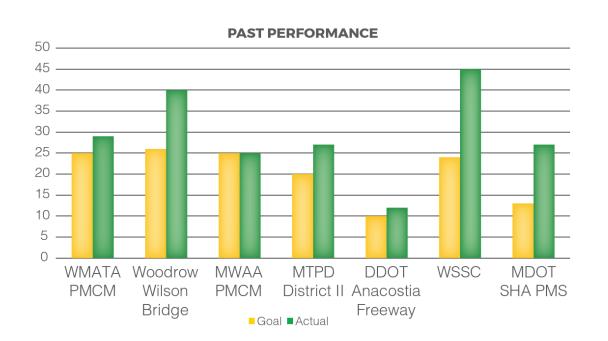
WSP in DC

680+ Local Experts in the DC, Maryland and Virginia Region

50 •• Years of partnership with WMATA

Delivering tasks for WMATA on the PMCM, GAEC and Planning Contracts

Commitment to Partnering



WSP strongly emphasizes partnering with small, disadvantaged, minority, and female-owned firms. As a company, we reach out at every opportunity by participating in industry groups, participating in agency events, implementing pursuit-specific processes called for or suggested by the client, or hosting our own events.

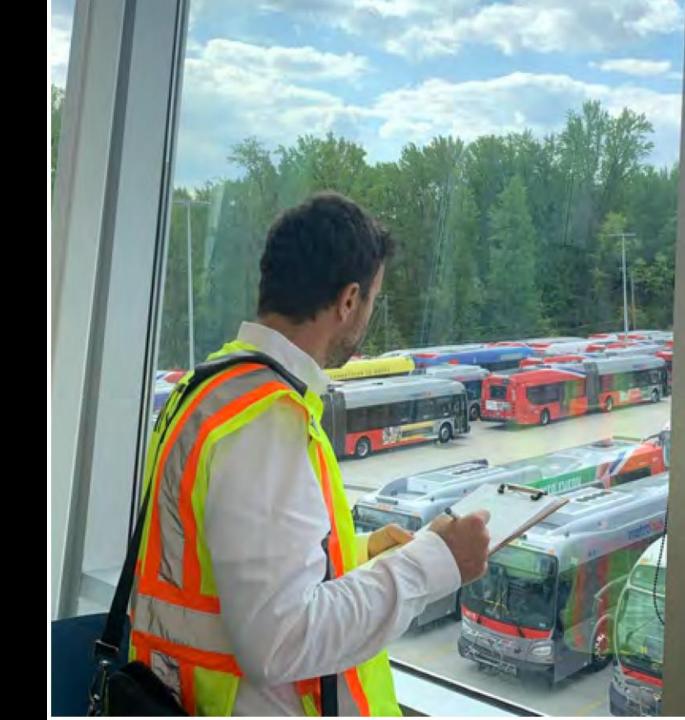
- Identifying teaming partners from our pool of pre-qualified MBE/SBP/MBP/Local business partners
- Help them grow with internal training and development programs, mentor-protegee sessions
- One team, one vision and one goal successful project delivery with an integrated team





metro

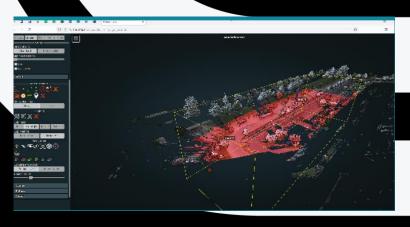
PROJECTS



CURRENT WMATA CONTRACTS







PMCM Contracts

- Bladensburg Bus Garage
- Northern Bus Garage
- Communications & Signaling
- Accessibility Services
- Contracts & Claims Management

GAEC Contract

- Chiller Facility Rehabilitation
- Bridge Inspections
- Four Mile Run Bus Garage
- Assessment & Remediation of Collapsed Duct Banks
- Commissioning Services

Planning Contract

- Capital Programming
 - Lansition & Implementation
- ntagon Station Feasibility
 - **Cleveland Park Feasibility**
- **Resiliency Policy and Program**

Real-Estate Contract
Bridge Inspections
& Others...



Partnering Needs

- Architecture & Planning
- Civil, Structural, MEP, Fire Protection Engineering
- Systems Integration & Commissioning
- Document Control
- Project Controls
- Construction Management Onsite support
- Permitting
- Stakeholder Engagement
- IT Services
- Staff Augmentation
- And more.....





Upcoming Projects

RBIR-0007 Traction
Power, AC Power
Construction
Management Support

- Project Coordinators
- Schedulers
- Construction Inspectors

ATOC-0002 Staff Augmentation and PM/CM Support Services for MATOC

- Project Coordinators
- Office Engineers
- Construction Inspectors

PFAC-0001 Staff Augmentation for WMATA Passenger Facilities

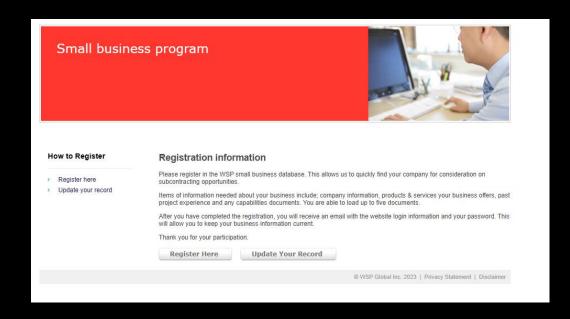
- Resident Engineers
- Office Engineers
- Construction Inspectors
- Construction Facilitators

80



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Metro's Meet the Primes

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Simplify Sales & Increase Your Bid Capacity

Join us virtually on Tuesday, April 8, 2025 | 10 a.m. - 12 p.m.

Join our webinar to learn how to streamline your sales process, even with limited staff and resources, especially in government contracting. Discover how to better understand your target market, assess readiness, and use technology to boost efficiency and improve bidding. We'll cover key topics like the differences between marketing, business development, and capture, building a strategic position, and choosing the right technology tools for your business. You'll also see how a technology stack—using tools like CRMs and market intelligence platforms—can simplify processes and drive better results. The session will end with a live demo to show these strategies in action, helping you grow and succeed in government contracting.

This event is in collaboration with



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Thank you!

That concludes our presentations, we invite you to network with our primes and exhibitors.

Washington Metropolitan Area Transit Authority