

# Station Ahead Maps Update



**Riders' Advisory Council**

Washington Metropolitan Area Transit Authority  
December 3, 2025

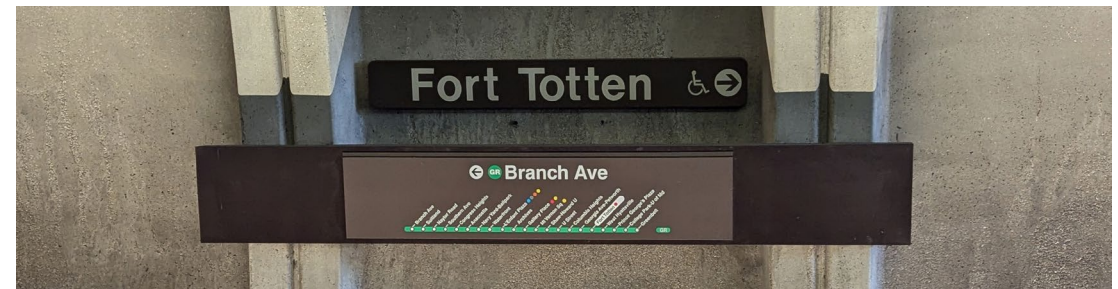
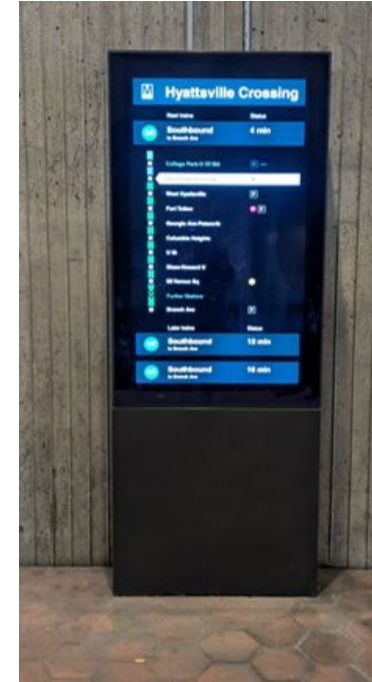
# Agenda

1. Overview and Background
2. Proposed Design and Features
3. Discussion and Next Steps

# Overview and Background

# What is a Station Ahead Map (SAM)?

- Formerly **Station Ahead List**, wayfinding product which orients a customer
  - where they are in the system
  - subsequent stops forward
- Varying iterations of SAM types and conditions throughout the system; including stations with **no SAMs**
- SAMs are an element of our broader Wayfinding system redesign and updated Guidelines



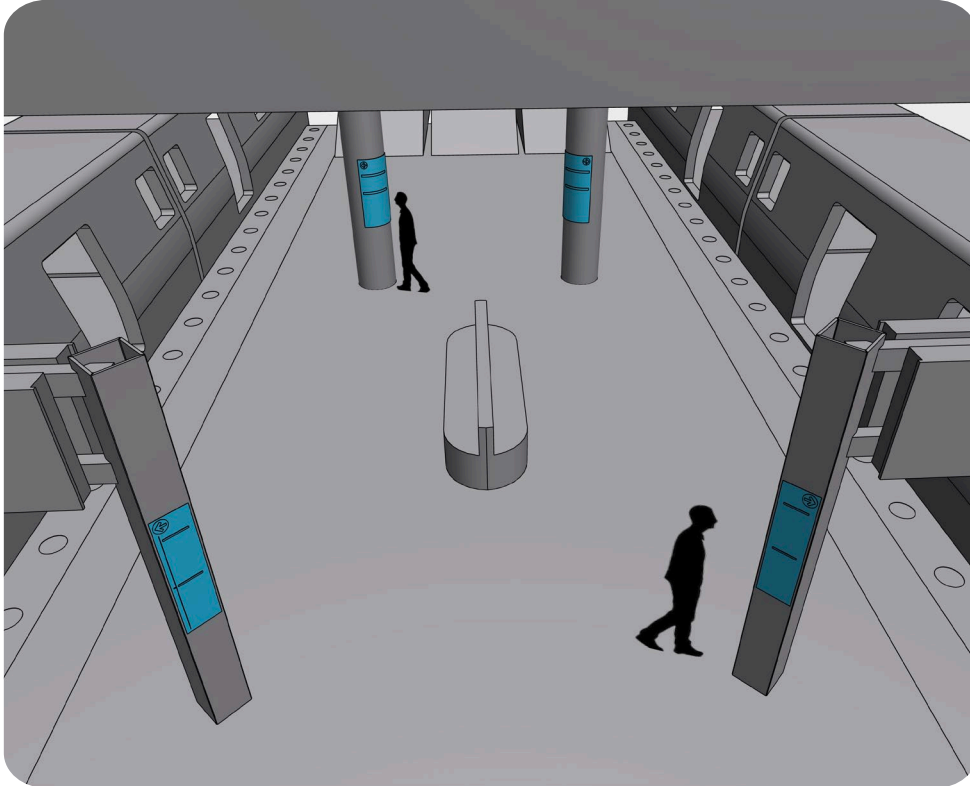
# Goal of Station Ahead Maps

- Provide customer with **clear** and **consistent** wayfinding with more emphasis on regional connections
- Use both text, color, and symbols to communicate
- Maintain vertical orientation only to eliminate confusion
- Create design which do not skip stations based on **outreach feedback** from customers and both Advisory Councils



L'Enfant Plaza station names dropped/missing

# SAMs Designed to Address Key Customer Questions



“Where is my train?”

“Which train do I get on?”

“Is my **destination** ahead?”

# Proposed Design and Features

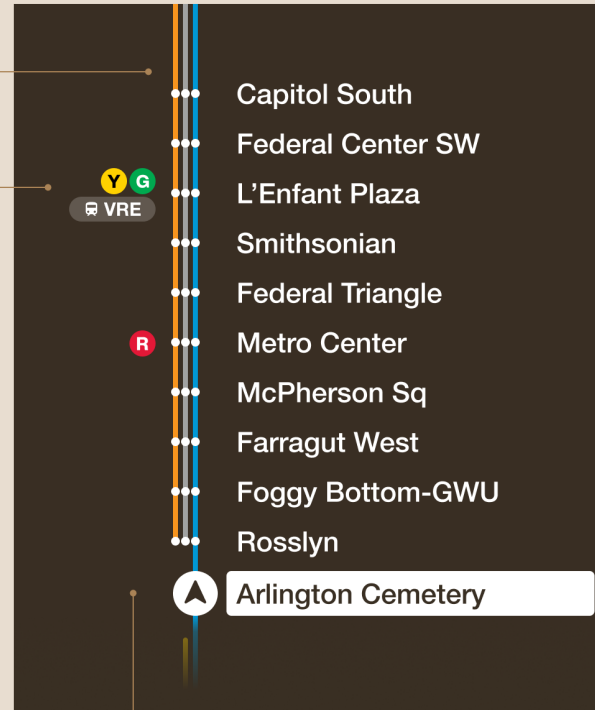
# Station Ahead Map Graphic System

## Minimal Lines

- Low cognitive overhead
- Relates to original SAM designs (screen printed)

## Connection Group

- Quick & easy to parse
- Consistent placement



## Modern You-Are-Here Approach

Similar to navigational logic



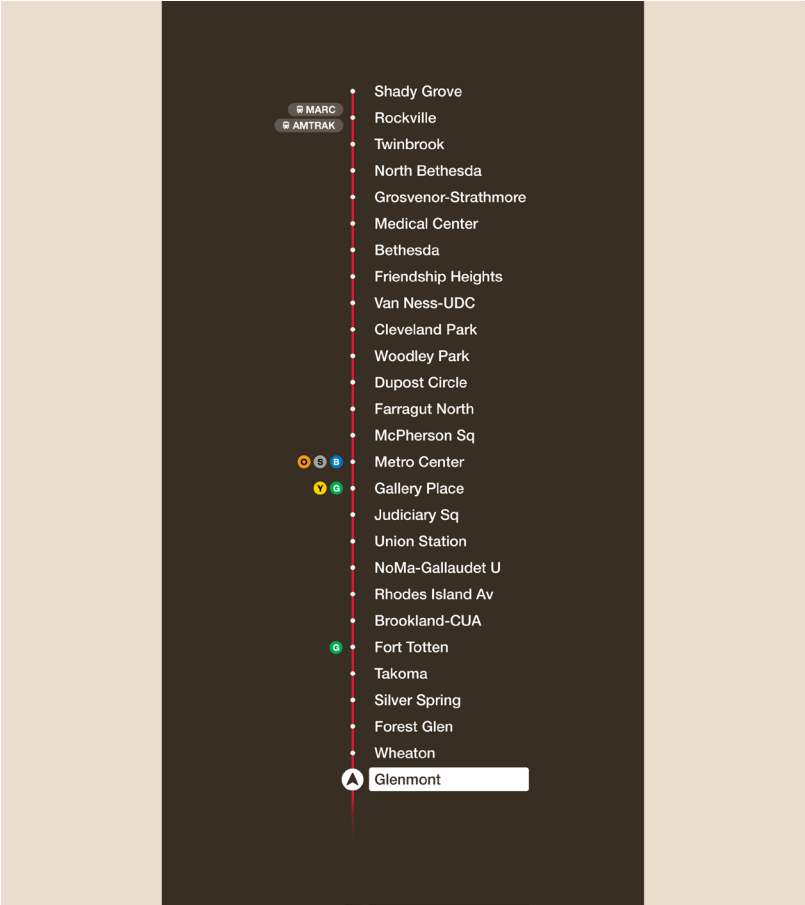
## Connection Family

- Rail Transfers
- Commuters
- Airports
- Easy-to-expand
- One look & feel

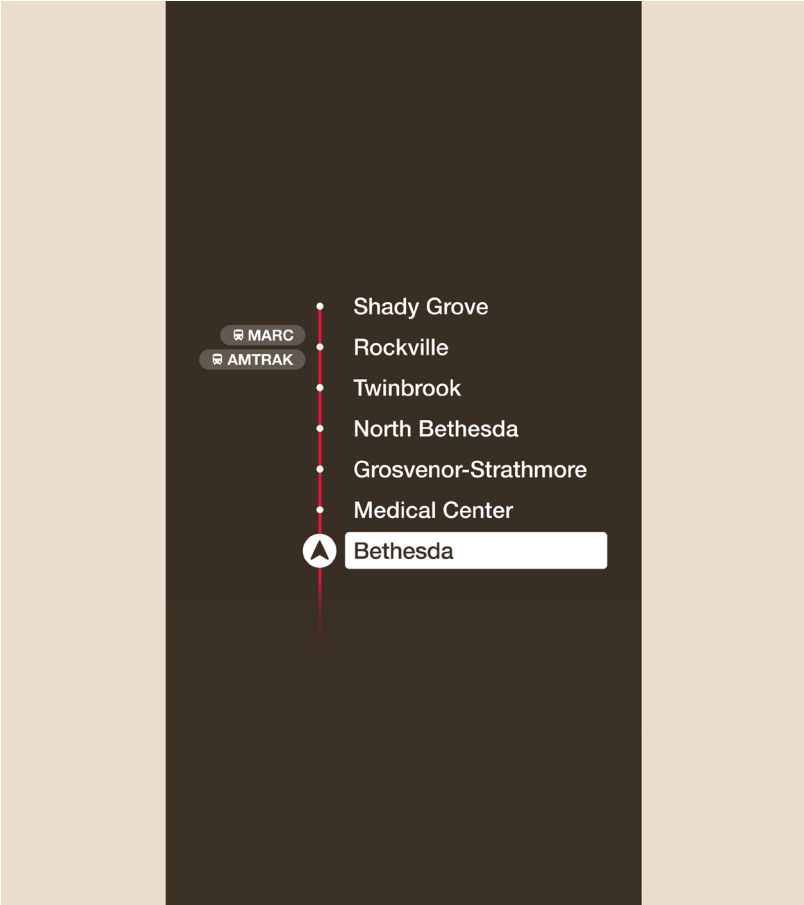


# Refined SAM Design (Red Line)

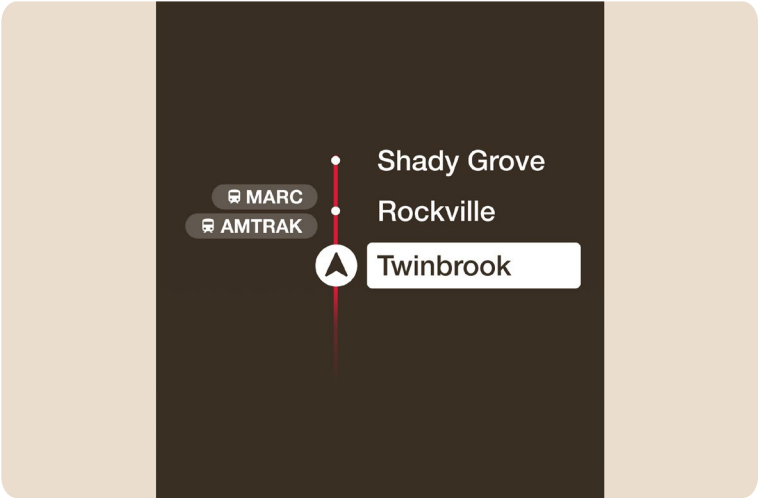
Ensures largest fonts possible.  
Scale shrinks as number of stations increase.



Start of Red Line



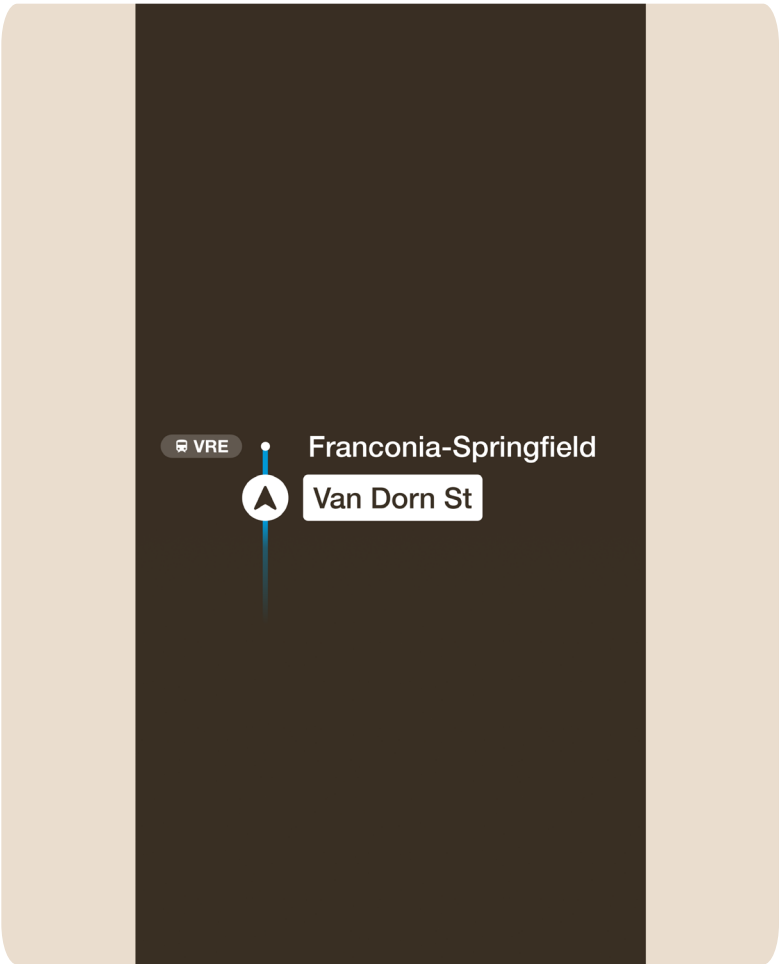
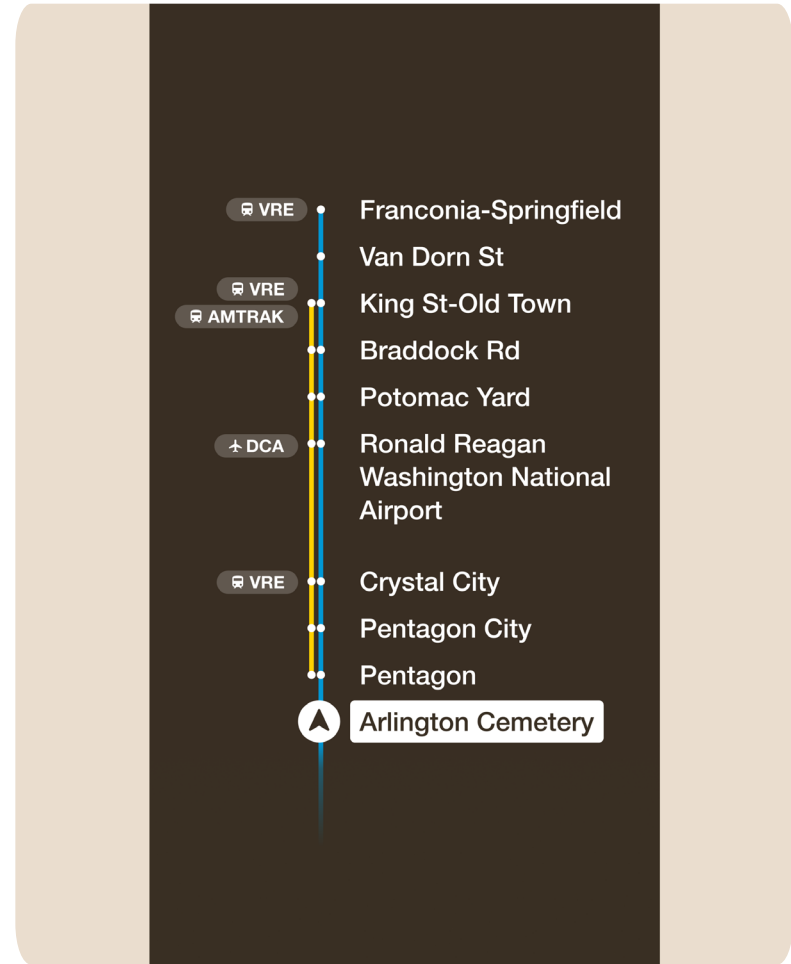
Middle of Red Line



End of Red Line

# Refined SAM Design (Blue Line)

Ensures largest fonts possible.  
Scale shrinks as number of stations increase.



Start of Blue Line

Middle of Blue Line

End of Blue Line



# Next Steps

# Next Steps

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## Refinement

- Present for Leadership approvals
- Presentation to RAC, AAC and CX Program Review Day
- Creation of Master Production Files



## Testing

- Pilot installations at new Metrorail Station signage locations (i.e. Stadium-Armory)
- Refine design based on feedback



## Installation

- Develop guidelines for SAM quantity placement by station type
- Incorporated into Wayfinding Guidelines
- Installation to occur systemwide based on CX and Facilities priorities

# Thank you