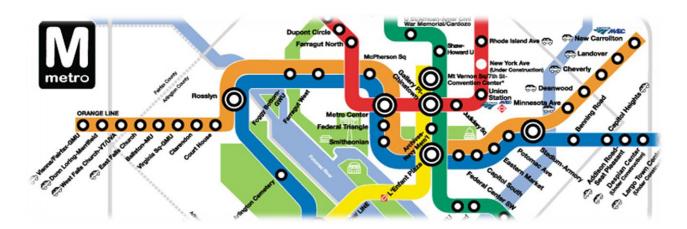
## WASHINGTON METROPOLITAN AREA TRANSIT AUTHORITY Vice President, Communications and Chief Spokesperson



The Washington Metropolitan Area Transit Authority (Metro) was created by an interstate compact in 1967 to plan, develop, build, finance, and operate a balanced regional transportation system in the national capital area. Metro began building its rail system in 1969, acquired four regional bus systems in 1973, and began operating the first phase of Metrorail in 1976. Today, Metrorail serves 91 stations and has 117 miles of track. Metrobus serves the nation's capital 24 hours a day, seven days a week with 1,500 buses. Metrorail and Metrobus serve a population of approximately 4 million within a 1,500-square mile jurisdiction. Metro began its paratransit service, MetroAccess, in 1994; it provides about 2.3 million trips per year. The Authority's combined operating and capital budgets are more than \$4 billion.

The Washington Metropolitan Area Transit Authority is seeking an exceptional, dynamic, Senior Executive leader to join our Communications Department. We are excited about finding an individual that will bring their talents and skills to the position of **Vice President, Communications and Chief Spokesperson** to the WMATA Team.

The Vice President, Communications & Chief Spokesperson, serves as the primary representative of Metro's messaging to its external stakeholders and customers. The Vice President, Communications and Chief Spokesperson will increase public awareness through consistent and accurate public communication and increase customer confidence in Metro's service delivery capabilities. This position coordinates with the Senior Vice President of Customer Service, Communications and Marketing to develop, manage and organize strategic communications on behalf of WMATA and its leadership. The ideal candidate has demonstrated leadership skills in tackling complex business problems with creative solutions. In addition, this position leads a team of senior communication professionals to create fully integrated communications campaigns to support the mission of Metro as a premier employer and go-to provider of transportation services in the Nation's Capital.

The successful candidate in this critical executive role will be expected to:

- Act as a formal spokesperson and liaison for all local, national and international media;
- Develop and execute strategic communications plans to advance Metro's business objectives
- Monitor success metrics/KPIs and effectiveness of public information and education efforts
- Manage several teams of diverse, high-performing communicators
- Maintain responsibility for media relations, special events, community outreach and capital program communications.

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The Vice President, Communications and Chief Spokesperson will collaborate with the CEO and WMATA executive management to deliver effective media campaigns and shape integrated news, social media and digital communications for all Metro media platforms. The successful candidate is expected to demonstrate exemplary teamwork and leadership skills through clear communication, collaboration, empathy and awareness of group dynamics through daily coordination of internal and external operation activities.

A bachelor's degree in Communications, Marketing, Journalism or a related field is required and a minimum of ten years of public relations, public affairs, or corporate communications experience that includes presenting on-camera to various media organizations and the public. Professional history with large industrial, manufacturing, business or public transportation industries such as, airlines, hospitality, universities, healthcare, and mass transit in a 24-hour operating environment is preferred.

For more information and a full job description visit <a href="Chaloner.com">Chaloner.com</a> where interested candidates can apply.

The Washington Metropolitan Area Transit Authority is an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, disability, status as a protected veteran, or any other status protected by applicable federal law. This posting is an announcement of a vacant position under recruitment. It is not intended to replace the official job description. Job descriptions are available upon confirmation of an interview.