

Washington Metropolitan Area Transit Authority

Board Action/Information Summary

☒ Action ☐ Information

MEAD Number:
202287

Resolution:
☒ Yes ☐ No

TITLE:

Early Opening - 2021 Cherry Blossom 10-Mile Run

PRESENTATION SUMMARY:

Consistent with Board resolution 2021-21 approved on May 13, 2021, staff has received a request from the organizers of the Cherry Blossom 10-Mile Run. Due to the pandemic, the race that normally takes place in the spring during cherry blossom season has been moved to Sunday, September 12, 2021. If approved, Metrorail would open at 5:00 a.m. on Sunday, September 12, 2021.

PURPOSE:

Obtain Board approval to open the Metrorail system two hours early on September 12, 2021 without charge to the requesting organization.

DESCRIPTION:

Credit Union is the only interested party.

Key Highlights:

If approved, Metrorail would open at 5:00 a.m. on Sunday, September 12, 2021 to accommodate approximately 10,000 anticipated participants who are expected to be at the start of the foot race at 7:18 a.m.

Background and History:

Resolution 2021-21 waives the fee to event organizers who require Metrorail service outside of the normal operating hours, if approved by the Board of Directors. Prior to Metro's cost-recovery increase and change to the reimbursement in 2017, the organizers of the Cherry Blossom 10-Mile Run paid for a two-hour early opening each year (until 2017). The Cherry Blossom 10-Mile Run was not listed among the enumerated events of Resolution 2021-21. If approved, Metrorail would open at 5:00 a.m. on Sunday, September 12, 2021.

Discussion:

The request for a two-hour early opening without charge to the requesting organization on Sunday, September 12, 2021 would support the region reopening and promote ridership.

FUNDING IMPACT:

Costs for this will be absorbed in the operating budget. The approximate cost for two additional hours of service is \$200,000 (\$100,000/hour).
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Project Manager:	Samantha Rapoza
Project Department/Office:	Customer Service, Communications and Marketing/External Relations

TIMELINE:

Previous Actions	May 2021 – Resolution 2021-21 Temporary Waiver of Fee for Certain Special Metrorail Service Due to Recovery from Coronavirus Pandemic
Anticipated actions after presentation	July 2021 – Board approval of Cherry Blossom 10-Mile Run Fee Waiver

RECOMMENDATION:

Board approval to open the Metrorail system two hours early on September 12, 2021 without charge to the requesting organization.

Waiver of Fee For Early Opening of Metrorail System

2021 Cherry Blossom Ten-Mile Run,
September 12, 2021

Safety and Operations Committee
July 29, 2021



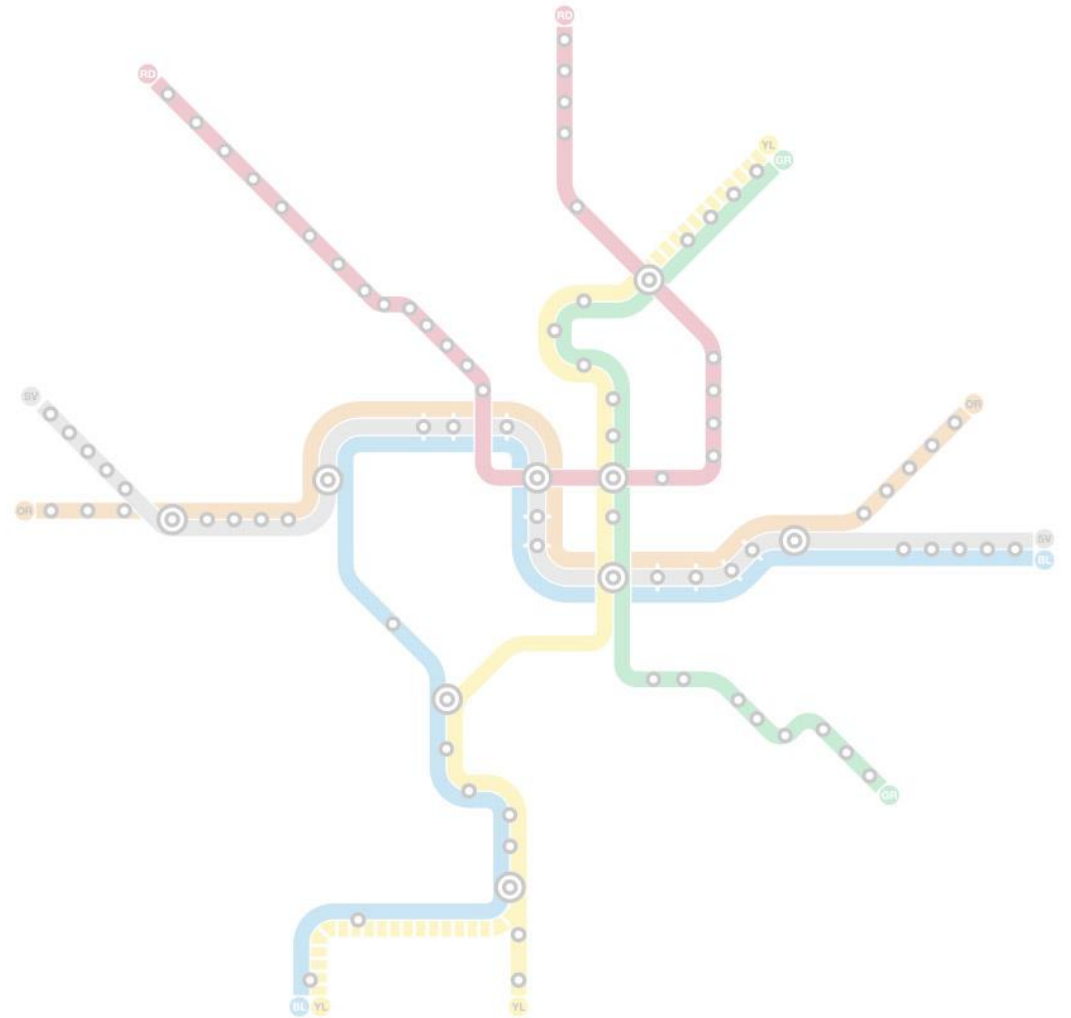
Purpose

- Consideration of a two-hour early opening on September 12, 2021, requested by the Cherry Blossom Ten-Mile Run to encourage the use of Metrorail during large-scale special event
 - Provides for approximately 10,000 anticipated participants to use Metrorail to be at the start of the foot race at 7:18 a.m.



Background

- November 2003, Board of Directors adopted Early Opening/Late Closing Policy requiring sponsoring organization to pay cost of early opening or late closing of Metrorail service
- May 2021, temporarily waived fee for certain enumerated Special Services through December 31, 2021; but required specific Board approval for other Special Services
 - Cherry Blossom 10-Mile Run not included among enumerated events
- \$200,000 (\$100,000/hour) costs to be absorbed in the operating budget



Recommendation

- Board approval to open the Metrorail system two hours early on September 12, 2021, without charge to the requesting organization



SUBJECT: WAIVER OF FEE FOR EARLY OPENING OF METRORAIL SYSTEM FOR 2021
CHERRY BLOSSOM TEN MILE RUN

RESOLUTION
OF THE
BOARD OF DIRECTORS
OF THE
WASHINGTON METROPOLITAN AREA TRANSIT AUTHORITY

WHEREAS, On November 20, 2003, the Board of Directors adopted the Early Opening/Late Closing Policy which required the sponsoring organization to pay the cost of such early opening or late closing of Metrorail service ("Special Services") (Res. 2003-63); and

WHEREAS, On May 13, 2021, to encourage use of mass transit as part of the region's re-opening and economic recovery, the Board temporarily waived the fee for certain enumerated Special Services through December 31, 2021, but required specific Board approval for other Special Services (Res. 2021-21); and

WHEREAS, Due to the coronavirus pandemic, Credit Union, the sponsor of the Cherry Blossom Ten Mile Run, has rescheduled the event to September 12, 2021, and has requested a two-hour early opening on that date to encourage the use of Metrorail during that large-scale special event;

NOW, THEREFORE, be it

RESOLVED, That the Board of Directors waives the Early Opening/Late Closing fee for the Cherry Blossom Ten Mile Run to be held on September 12, 2021, and approves a two-hour early opening of the Metrorail system on that date; and be it finally

RESOLVED, That this Resolution shall be effective 30 days after adoption in accordance with Compact Section 8(b).

Reviewed as to form and legal sufficiency,

/s/ Patricia Y. Lee

Patricia Y. Lee

Executive Vice President and General Counsel