



Washington Metropolitan Area Transit Authority

Station Name Changes

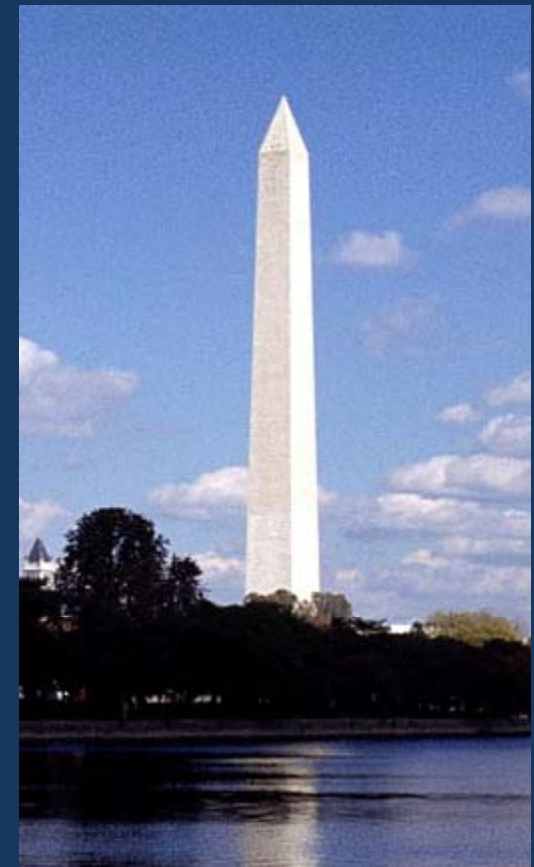
Customer Service and Operations Committee

November 3, 2011



Station Name Policy

- Names give sense of place
- Names are brief – 19 characters/13 characters for transfer stations
 - Same limitations for primary/secondary names
- Landmarks are within walking distance
- Jurisdictions:
 - Complete community input
 - Submit names
 - Provide funding commitment
- Customer research conducted by Metro
- No commercial naming rights





Station Name Changes Overview

	Current Name	Proposed by Jurisdiction	Management Recommendation	October 27 Requests
1	Waterfront-SEU	(Withdrawn)	Waterfront	
2	King Street	King St-Old Town	King Street Old Town	King St-Old Town
3	Forest Glen	Forest Glen-Holy Cross Hospital	Forest Glen (use universal hospital symbol on map)	Forest Glen-Holy Cross H (universal hospital symbol)
4	Navy Yard	Navy Yard-Ballpark	Navy Yard Ballpark	Navy Yard-Ballpark
5	Smithsonian	Smithsonian The National Mall	Smithsonian	Smithsonian National Mall
7	New York Ave- Florida Ave- Gallaudet U	New York Ave-NoMa Gallaudet U	New York Ave Florida Ave-Gallaudet U	NoMa-Gallaudet U New York Ave
8	Georgia Ave- Petworth		Georgia Ave Petworth	Georgia Ave- Petworth



Appendix A: Primary/Secondary Names

- Addison Road
Seat Pleasant
- Archives
Navy Mem'l-Penn Quarter
- Dunn Loring
Merrifield
- Gallery Place
Chinatown
- Georgia Ave
Petworth
- Mt. Vernon Sq
7th Street-Convention Center
- New York Ave
Florida Ave-Gallaudet U
- U Street
African-Amer Civil War
Memorial/Cardozo
- Vienna
Fairfax-GMU
- West Falls Church
VT/UVA
- Woodley Park
Zoo/Adams Morgan