

Washington Metropolitan Area Transit Authority  
**Board Action/Information Summary**

☒ Action ☐ Information

MEAD Number:  
202304

Resolution:  
☒ Yes ☐ No

**TITLE:**

Fare Policy Principles

**PRESENTATION SUMMARY:**

Consideration of updated fare policy principles.

**PURPOSE:**

Board consideration and adoption of updated fare policy principles.

**DESCRIPTION:**

For purposes of conflicts of interest, there are no interested parties associated with this action item.

**Key Highlights:**

- The draft updated Fare Policy Principles emphasize that Metro's fares should be customer-focused, simple and convenient, equitable, seamless, and built to drive ridership.
- Metro's existing fare policy principles were adopted in 2010.
- Fare policy principles guide the development and evaluation of potential fare policy changes.

**Background and History:**

Existing fare policy principles were adopted by Resolution 2010-66 in 2010. In July 2021, the Finance and Capital Committee reviewed Metro's existing fare policy, structures and concepts. In September 2021, the Committee held a work session on updates to the fare policy principles and potential fare concepts for further development.

**Discussion:**

Fare policy principles provide a framework for the development and evaluation of potential fare policy changes. The draft updated fare policy principles for Board consideration are shown below.

- **Customer Focused** -- Adopt customer-focused fare policies and systems to position Metro as an attractive choice in a competitive travel market
- **Simple and Convenient** -- Make it simple, intuitive, and convenient for customers

- to purchase fares and take transit
- **Equitable** -- Maintain equitable fares and practices that promote broad access to regional destinations
- **Seamless** -- Create a seamless customer experience across modes and operators to promote regional mobility
- **Built to Drive Ridership** -- Maximize ridership while ensuring adequate revenue and cost efficiency to sustain service

#### **FUNDING IMPACT:**

There is no direct impact to funding based on updating fare policy principles.

#### **TIMELINE:**

<b>Previous Actions</b>	<p>November 2010 – Board Adoption of current Fare Policy Principles</p> <p>July 2021 – Staff presented overview of existing fare policy principles and structure and outlined fare concepts for future consideration</p> <p>September 2021 - Work session on fare policy principles updates and potential fare concepts for further development</p>
<b>Anticipated actions after presentation</b>	November 2021 – Presentation of GM/CEO's FY2023 Budget Recommendation

#### **RECOMMENDATION:**

Staff recommends adoption of updated fare policy principles.

**SUBJECT: REVISION OF FARE POLICY PRINCIPLES**

**2021-37**

**RESOLUTION  
OF THE  
BOARD OF DIRECTORS  
OF THE  
WASHINGTON METROPOLITAN AREA TRANSIT AUTHORITY**

WHEREAS, Pursuant to Compact Section 60 the Board of Directors has sole and exclusive jurisdiction over the Authority's rates and fares; and

WHEREAS, Pursuant to Resolution 2010-66 the Board adopted Fare Policy Principles; and

WHEREAS, Staff recommends updates to the Fare Policy Principles to reflect the changing needs of the Authority, our funding jurisdictions, and our customers;

NOW, THEREFORE, be it

*RESOLVED*, That the Board rescinds the Fare Policy Principles established in Resolution 2010-66; and be it further

*RESOLVED*, That the Board adopts the following Fare Policy Principles:

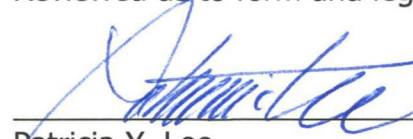
1. Customer Focused -- Adopt customer-focused fare policies and systems to position Metro as an attractive choice in a competitive travel market;
2. Simple and Convenient -- Make it simple, intuitive, and convenient for customers to purchase fares and take transit;
3. Equitable -- Maintain equitable fares and practices that promote broad access to regional destinations;
4. Seamless -- Create a seamless customer experience across modes and operators to promote regional mobility;
5. Built to Drive Ridership -- Maximize ridership to support service and regional mobility;
6. Generate Revenue to Maintain Financial and Service Stability -- Ensure sustainable revenue and cost efficiency to maintain financial health and sufficient service; and be it finally

**Motioned by Mr. Slater, seconded by Ms. Babers**

**Ayes: 7- Mr. Smedberg, Ms. Babers, Mr. Slater, Ms. Kline, Mr. Alcorn, Mr. Bulger and Mr. Drummer**

*RESOLVED*, That this Resolution shall be effective 30 days after adoption in accordance with Compact Section 8(b).

Reviewed as to form and legal sufficiency,



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Patricia Y. Lee  
Executive Vice President and General Counsel

WMATA File Structure No.:  
9.12.9 Tariff (WMATA Fare Structure)