



Washington Metropolitan Area Transit Authority

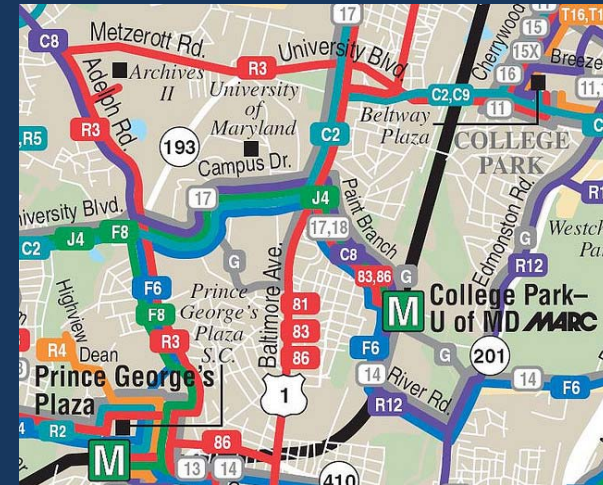
Metro's Future Roles in the Region

October 27, 2011



Purpose

- Inform the strategic planning process
- Connect issues to Region Forward concepts and goals
- Define various roles and opportunities for Metro
- Role definition leads to Vision and Mission statements, stakeholder discussions





Connection to Region Forward

Provide Seamless Customer Experience

Address Core Capacity

Improve Station Access

Improve Efficiency of Surface Transit

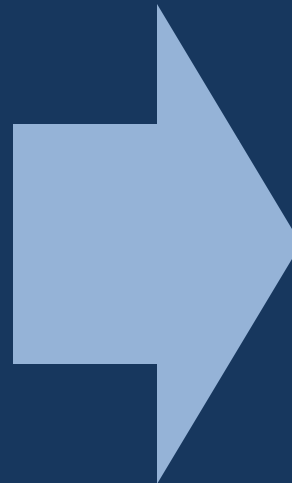
Expand Transit Services in the Region

Support Development of Regional Activity Centers

Increase Regional Transit Use

Ensure Financial Sustainability

Ensure Environmental Sustainability



Region Forward Concepts

Accessibility

Sustainability

Prosperity

Livability



Provide Seamless Customer Experience

- Operator: Maintain existing fare policies, technology, customer service
- Convener: Share information, schedules, other information to improve customer experience
- Advocate: Promoting improved customer information, transfers, and fare policies
- Leader: Be a champion for the customer experience, develop regional system for fares, transfers, information provision that covers all transit systems in the area
- Stakeholders: TPB, other transit agencies





Address Core Capacity

- Operator: Maintain core facilities, increase capacity as funding permits
- Convener: Assemble and educate jurisdictions on extensions' and enhancements' impacts on core capacity
- Advocate: Include core capacity as part of system extension proposals, invest in station capacity enhancements
- Leader: Develop long-range plan, obtain funding and construct new infrastructure to grow capacity
- Stakeholders: Funding jurisdictions, TPB, transit advocates





Improve Station Access

- Operator: Maintain facilities; jurisdictions lead access planning
- Convener: Assess station access across multiple stations
- Advocate: Adopt station access policies; advocate benefits; jurisdictions implement
- Leader: Make Metro-identified access improvements using region-funded CIP
- Stakeholders: State and local planning and transportation departments





Improve Efficiency of Surface Transit

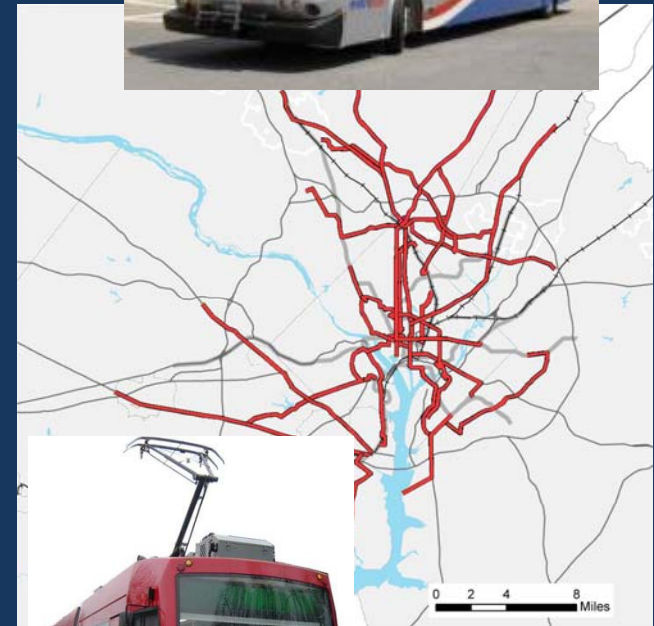
- Operator: Operate network with incremental improvements; shed local routes where necessary
- Convener: Assemble adjacent jurisdictions to maximize corridor improvements; investments made by jurisdictions
- Advocate: Articulate benefits of bus priority; investments made by jurisdictions
- Leader: Enhance on-street infrastructure with CIP and maintenance agreements
- Stakeholders: State and local transportation departments, TPB





Expand Transit Services in the Region

- Operator: Operate regional services, play limited role in local services
- Convener: Coordinate local projects to maximize interoperability
- Advocate: Articulate benefits of coordination; recommend opportunities to expand transit services
- Leader: Plan, design, integrate, construct, and operate new services within compact area
- Stakeholders: Funding jurisdictions, TPB, local and state transportation and planning departments, other transit agencies





Support Development of Regional Activity Centers

- Operator: Follow jurisdictions' lead on plans and implementation around stations
- Convener: Assemble jurisdictions and developers to enable development opportunities
- Advocate: Articulate benefits and provide data on TOD; recommend opportunities for joint development
- Leader: Maximize development opportunities on Metro property
- Stakeholders: TPB, state and local planning departments





Increase Regional Mobility

- Operator: Support jurisdictions' plans for system extensions; limited role in mobility conversations
- Convener: Assemble jurisdictions to improve regional non-SOV mode share
- Advocate: Articulate benefits of increasing non-SOV use; recommend approaches to serve RAC
- Leader: Adopt goal to increase regional non-SOV mode share; prioritize improvements to serve RAC*
- Stakeholders: TPB, state and local transportation departments, other transit agencies



* "RAC" = "regional activity centers"



Ensure Financial Sustainability

- Operator: Identify gaps and request annual funding support
- Convener: Assemble jurisdictions to publicly discuss long-term funding needs and impacts
- Advocate: Articulate need for dedicated funding; communicate analysis and enhanced budgeting process
- Leader: Obtain authority for dedicated ops/cap funding; link costs to value created
- Stakeholders: Funding jurisdictions, state legislatures, TPB





Ensure Environmental Sustainability

- Operator: Implement environmentally sustainable initiatives as funding is available
- Convener: Communicate benefits of environmentally sustainable initiatives
- Advocate: Articulate benefits of adopting sustainability goals
- Leader: Adopt strong energy efficiency policies and goals; prioritize environmentally and fiscally sustainable initiatives
- Stakeholders: Regional partners who benefit from Metro's increased efficiency and reduced environmental impacts





Partnerships Required

Provide Seamless Customer Experience

Address Core Capacity

Improve Station Access

Improve Efficiency of Surface Transit

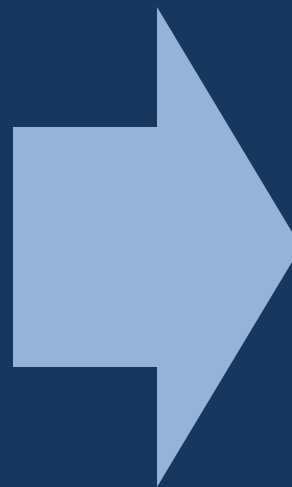
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Metro's Partners

TPB

Funding Jurisdictions

State Legislatures

State and Local Planning Departments

State and Local Transportation Departments

Transit Advocates

Other Transit Agencies



Board Discussion and Q&A

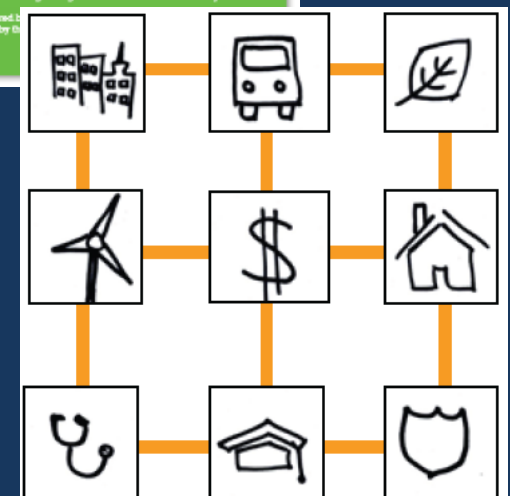
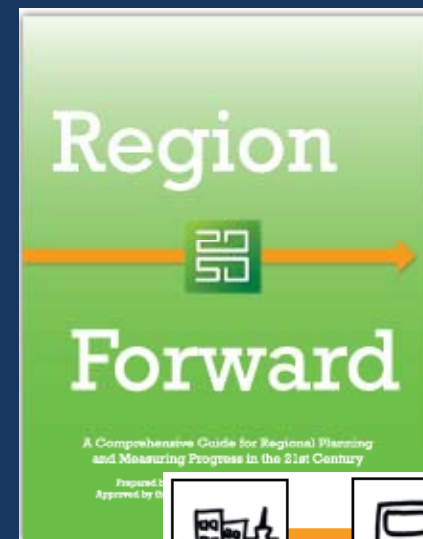


Region Forward Background



Region Forward Concepts

- Accessibility: Walkable, mixed use communities with transport choices
- Sustainability: Healthy air, water, and land, renewable energy sources, and a smaller carbon footprint
- Prosperity: Resilient economy and pre-eminent knowledge hub
- Livability: Vibrant, safe, and healthy neighborhoods





Region Forward: Accessibility Goals

- Develop transit-oriented mixed use communities in RAC to capture jobs and household growth
- Create a transport system that maximizes connectivity and walkability and minimizes ecological harm
- Provide range of transport choices that maximize accessibility and affordability and reduces single occupancy vehicle reliance



Region Forward: Sustainability Goals

- Significant decrease in GHG emissions
- Efficient use of energy region-wide with reliance on renewable energy and alternative fuels
- Enhance neighborhoods through compact, walkable infill development



Region Forward: Prosperity Goals

- Create a diversified, stable and competitive economy with range of job opportunities
- Minimize economic disparities and enhance prosperity of each jurisdiction
- Recognize and enhance benefits as national capital
- Provide greater access to education



Region Forward: Livability Goals

- Create, preserve, and distribute affordable housing
- Improve access to social services, including healthcare
- Increase safety of communities
- Develop partnerships that protect and preserve lives, property, and economic well-being of the region and its residents.