

Planning and Development Committee Board Information Item III-B September 21, 2006

Station Signage Upgrade

Washington Metropolitan Area Transportation Authority Board Action/Information Summary

☐ Action☐ Information	MEAD Number:	Resolution: ☐ Yes ☒ No

PURPOSE

To provide the Planning and Development Committee with an update on the status of upgrading existing Station Signage in the Metrorail System.

DESCRIPTION

The Station Signage upgrade consist of a pilot project that enhanced station signage at Gallery Place – Chinatown (completed in 2004); new way-finding signs, new station ahead list signs and illuminated signs. Board Resolution 2004-34 established basic principles of design for New Station Signage. After successful completion of the pilot project upgrades signage principles were implemented at Ronald Reagan Washington National Airport, New York Avenue – Florida Avenue – Gallaudet, Morgan Boulevard, and Largo Town Center.

FUNDING IMPACT

Total project cost is \$25M.

RECOMMENDATION

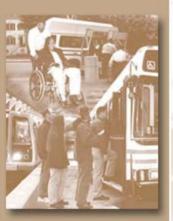
None

STATION SIGNAGE UPGRADE IN THE METRORAIL SYSTEM

Presented to the Board of Directors:

Planning and Development Committee

September 21, 2006









Station Ahead Lists & Station Name Signage

A pilot project to enhance station signage at Gallery Place - Chinatown was completed in 2004.





Wayfinding Signage

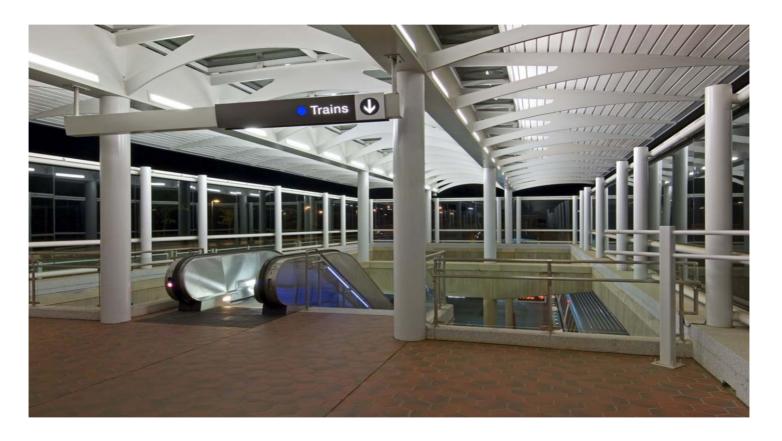
New wayfinding signs, new station ahead list signs, illuminated signs, etc. were added in the upgrade.





Wayfinding Signage





Morgan Boulevard





New York Ave-Florida Ave-Gallaudet U



Signage Upgrade – Phasing & Cost



Signage Project Cost = \$25M

- Phase 1: Design/Procurement/Install
 4 Stations 16 mos.
 - Metro Center Station (Upper & Lower)
 - U Street Cardozo
 - Pentagon City
 - Greenbelt
- Phase 2: 18 Stations 15 months
 - College Park to Franconia- Springfield
 - Eisenhower Huntington
 - Remaining Transfer Stations (Ft. Totten upper & L'Enfant Lower)
- Phase 3: 28 Stations 21 months
 - Orange and Remaining Blue Line
- Phase 4: 7 Stations 6 months
 - Remaining Green Line
- Phase 5: 23 Stations 18 months
 - Remaining Red Line
- Navy Yard signage included in entrance modification for new ballpark