



(Board Copy)
Washington Metropolitan Area Transit Authority
**METRO ELECTRONIC ACTION
DOCUMENT**

IDENTIFICATION			
MEAD ID:	99601	ACTION:	Initiate & Award
AWARD VALUE:	(Not yet awarded)	CONTRACT: (Proposed)	
FUND SOURCES: (View)	Operating Funds	CONTRACTOR:	
LAST MODIFIED:	06/29/2006		

DESCRIPTION	
SUBJECT:	Initiate a Request for Proposals and award contract for one or more companies to provide shared veh
PURPOSE:	To obtain approval of the Board of Directors to initiate a Request for Proposals (RFP) and award a contract to procure car sharing services at Metrorail stations.

ORIGINATION			
INITIATOR		DEPARTMENTAL APPROVAL	
KRISTIN HALDEMAN on 06/29/2006		Not Approved Yet	
PHONE: --	OFFICE: BPPD	DEPT:	Planning and Strategic Pr

COORDINATION (ROUTING)		
OFFICE	NAME	ACTION/DATE
(8110)	THOMAS, EDWARD	Approved 07/10/2006
(8110)	THOMAS, EDWARD	Re-assigned 07/10/2006
(1120)	MONEME, EMEKA	Approved 07/06/2006
PRMT (7410)	JACKSON, LUCY	Approved 07/10/2006
COUN (1410)	O'KEEFFE, CAROL	Approved w/ Comments 07/10/2006

FINAL APPROVALS	
OFFICE	NAME/ACTION
JOINT_DEV	Approved for by EMEKA MONEME on 07/06/2006
BUDGET_CMTE	Approved for CFO1 by HARRY WOODRUFF on 07/10/2006
OPER_CMTE	Approved for OPAS by JAMES HUGHES on 07/10/2006
BEMR	Approved w/ Comments for GOVR by DEBRA JOHNSON on 07/11/2006
GM	GMGR CEO (Not Yet Approved)
BOARD	BOARD WMATA (Not Yet Approved)



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NARRATIVE

DISCUSSION

On September 20, 2001 the Board of Directors approved the award for the Car Sharing Demonstration Program to Mobility Inc, dba Flexcar. Subsequently, on November 30, 2001, Contract C05038, the Shared Car Demonstration Program, was executed between WMATA and Mobility, Inc., d.b.a. Flexcar. The exclusive contract was for a one-year period with four one-year renewal options, to be exercised at the discretion of the Authority. Thus far, the Board of Directors has approved all four options of the Flexcar contract, which will expire on November 30, 2006.

The program had been highly regarded by the Authority's customers, so in June 2004, the Board authorized the General Manager to initiate and award a new RFP to open the car sharing program to more providers. The contract was opened to other companies in order to make the service available to as many people as possible by servicing more stations than could be done with one company. Zipcar met all requirements of the contract and was awarded a one-year contract with one renewal option, which was renewed in December 2005, and will expire on November 30, 2006.

Both Flexcar and Zipcar have met and/or exceeded all of the milestones detailed in their respective contracts. The two companies combined have more than 20,000 members in the Washington Metropolitan Area. There currently are 38 car sharing vehicles in Metrorail Kiss-and-Ride lots and at least 181 vehicles near Metrorail stations (within a 5-minute walk), for a total of 219 cars convenient to Metrorail stations. Between Kiss-and-Ride lots and nearby locations, car sharing access is available at or near more than 70% of all Metrorail stations. Car utilization averages from a few hours a day up to 12 hours a day, depending on the density of the neighborhood, car ownership levels and length of time the car has been located there. As part of their contracts, both Flexcar and Zipcar surveyed their members in 2001 and 2005 respectively. Both surveys indicated that use of Metrorail and Metrobus increased when the members joined the car sharing program. WMATA provides a limited number of parking spaces to Flexcar and Zipcar, and in turn a service is provided to WMATA customers.

These contracts are no-cost, no-revenue contracts at this time. Both will expire on November 30, 2006. A new RFP must be issued at this time and a contract awarded in the next few months to ensure continuity of carsharing services for WMATA customers.

OPTIONS

Do not approve initiation of RFP and contract award for car sharing services at Metrorail stations.

IMPACT ON FUNDING

There is no impact on funding.

RECOMMENDATION

The Board approve the initiation of a Request for Proposals and award of a new contract for car sharing services at Metrorail stations.