



Car Sharing Program Update Executive Summary

Purpose of Presentation

- Brief the Customer Service & Operations Committee on the status of the Car Sharing program and contract renewal

Background

- Car sharing program was implemented to increase travel options for WMATA customers
 - Increase transit ridership
 - Provide mobility options
 - Improve air quality
- Program implemented in December 2001
 - Board approved a one-year contract with Flexcar with four renewal options; expires November 2006
 - In July 2004 Board approved issuance of a new RFP to open the program to more contractors
 - Board approved a one-year contract with Zipcar with one renewal; expires November 2006
 - Zipcar received access only to Kiss-and-Ride lots at stations at which Flexcar was not already located
- Spaces are provided in Kiss-and-Ride lots for shared-use vehicles that are available 24 hours/day to members of the program
 - Currently, WMATA does not charge the contractors for these spaces

Program Status

- Current contractors have met and exceeded contract requirements
- Surveys conducted by Flexcar in its first year and by Zipcar in its first year show positive response from members in both surveys
 - Decreased auto-reliance
 - Since joining car sharing, 14% of Zipcar* members have sold their car, 15% are considering selling their car and 53% have delayed a car purchase decision.
 - Increased use of transit
 - Since joining car sharing, 16% of Zipcar members have increased their use of Metrorail and 8% have increased their use of Metrobus

*(*Zipcar survey contains most recent data–2005)*

Current Vehicle Information: Locations & Number of Vehicles

	# Cars in Metrorail Kiss-and- Ride Lots	# Cars Near Station* (Nov. 2005 data)	Total Cars in Station Areas	% of Stations Served (K&R + Nearby)
District of Columbia	9	132	141	87%
Montgomery County	10	6	16	45%
Prince George's County	8	0	8	44%
Fairfax County	4	0	4	60%
Arlington County	1	40	41	73%
Alexandria	6	3	9	75%
TOTAL	38	181	219	73%

*Near station = within a 5 minute walk (3-4 blocks)

New Program Overview

- Continues existing car sharing program
- Opens all stations to multiple contractors

Budget Overview

- There is no direct cost and no revenue associated with this contract
- Indirect revenue increases as result of increased transit use by members

Next Steps



Board Approval to Issue
RFP and Award Contract July 2006
Review Proposals: October 2006
Notice of Award: November 2006
Begin Contract: December 2006

Attached: Metro System Map Showing Providers by Station

Car Share Availability at Metro Stations

- Kiss and Ride Lots: 29 out of 45
- Nearby: 34 out of 41
- Overall: 63 out of 86



 Both
 Flexcar
 Zipcar