Washington Metropolitan Area Transit Authority Board Action/Information Summary

MEAD Number: 100175	Resolution: • Yes • No
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TITLE:

Increase Metrobus Service on 16th Street, NW

PURPOSE:

To request Board approval for the implementation of peak period limited-stop service on Metrobus Route S9 as a 27-month demonstration bus service project on 16th Street NW, in the District of Columbia, effective March 29, 2009; and to amend the FY09 budget and adjust the FY10 and FY11 proposed budgets accordingly.

DESCRIPTION:

WMATA, in partnership with the District Department of Transportation (DDOT), has since April 2008 been studying ways of improving transit service along the 16th Street Line corridor. Current 16th Street Line service runs from Silver Spring, Maryland (S2, S4) and 14th Street and Missouri Avenue, NW (S1, S2/) to Potomac Park/State Department (S1), McPherson Square (S2/) and Federal Triangle (S2, S4).

The 16th Street Line is part of the Metrobus Priority Corridor Network, has over 16,000 daily riders, and has the third highest ridership of any Metrobus line. However, because of its popularity and heavy traffic along its route, the line suffers from overcrowding, bus bunching and delays.

Following an extensive public involvement process including a rider survey and two public meetings, the study has developed a number of short-term and long-term recommendations for improvements to service, operations, stops and facilities, customer information, traffic operations and management, vehicle and vehicle assignments and fare collection. The recommended service improvements effective March 29, 2009 include:

- New peak period limited-stop service on Route S9 between Silver Spring and McPherson Square;
- Enhanced supervision to improve Line reliability.

This action is to implement the new peak period limited-stop service and provide two additional street supervisors to manage the service. This project is a 27-month demonstration that will be fully funded by the District of Columbia during the demonstration period.

Status reports on the performance of the S9 will be provided to the Finance, Administration and Oversight Committee after 6, 12, 18, and 24 months, and prior to consideration for funding the S9 as a regional bus route.

The measures of sucess for this project will be based on productivity goals of 2,800 weekday passengers, 35 passengers per trip, 4.8 passengers per revenue mile and a 32% cost recovery by March 2010.

FUNDING IMPACT:

Budget: Operating Budget, Fiscal 2009

Office: Bus

This Action: \$407,500

Remarks: This item is recommended as part of the Regional

Metrobus Priority Corridor Network Program

Item FY 2009 FY 2010 FY 2011 Revenue \$ 144,000 \$ 576,000 \$ 576,000 Expense \$ 551,500 \$ 2,206,000 \$ 2,206,000 Subsidy \$ 407,500 \$ 1,630,000 \$ 1,630,000

RECOMMENDATION:

Approval to implement peak period limited-stop service on Metrobus Route S9 as a 27-month demonstration bus service project on 16th Street NW in the District of Columbia effective March 29, 2009; and to amend the FY09 budget and adjust the proposed FY10 and FY11 budgets accordingly. During the demonstration period this service will be funded entirely by the District of Columbia.

SUBJECT: IMPLEMENTATION OF A DEMONSTRATION BUS SERVICE PROJECT, LIMITED STOP METROBUS ROUTE S9, ON 16TH STREET IN THE DISTRICT OF COLUMBIA AND AMEND THE FY09 OPERATING BUDGET AND ADJUST THE FY10 PROPOSED BUDGET

PROPOSED

RESOLUTION

OF THE

BOARD OF DIRECTORS

OF THE

WASHINGTON METROPOLITAN AREA TRANSIT AUTHORITY

WHEREAS, The Metrobus 16th Street Line has the third highest ridership of any Metrobus line with over 16,000 daily riders providing bus service from Silver Spring along 16th Street, NW to Downtown at Federal Triangle and Potomac Park/State Department; and

WHEREAS, The 16th Street Line suffers from continuing performance-related problems including schedule adherence, bus bunching, passenger crowding and traffic congestion; and

WHEREAS, Between April and December 2008, the Washington Metropolitan Area Transit Authority, in partnership with the District Department of Transportation, studied ways of improving transit service along Metrobus Routes S1, S2 and S4 (collectively called the 16th Street Line); and

WHEREAS, This study process included substantial public input and participation in developing recommendations to respond to customer needs, minimize costs and enhance line effectiveness and performance; and

WHEREAS, As the first phase of service improvements on the 16th Street Line, it is proposed to add Route S9 limited-stop peak period service on weekdays between 6:30 A.M. and 10:00 A.M. and between 3:00 P.M. and 7:00 P.M. at a frequency of every 10 minutes; and

WHEREAS, The District of Columbia is providing funding support for rapid bus/limitedstop services including \$407,500 in FY09 and \$1,630,000 in FY10 for the 16th Street service; now, therefore be it

RESOLVED, That the Board of Directors approves the implementation of peak period limited-stop service on Route S9 as a demonstration project, fully funded by the District of Columbia during the demonstration period, effective March 29, 2009; and be it further

RESOLVED, That the Board of Directors amends the FY09 budget to increase the Metrobus subsidy by \$407,500 in FY09 to be paid by the District of Columbia; and be it further

RESOLVED, That the Board of Directors directs Staff to include \$1,630,000 in the final FY10 budget for this demonstration program to be paid by the District of Columbia and that the project be continued as a District of Columbia project in the FY11 budget development unless other regional funds become available; and be it finally

RESOLVED, That this Resolution shall be effective immediately.

Reviewed as to form and legal sufficiency,

Carol B. O'Keeffe General Counsel